



Mobile County Sports Complex (Mobile County, AL)

Five-Year Operating Pro Forma

Date: May 2015
Developed for: Mobile County

Note: SFA has no responsibility to update this financial forecast for events and circumstances that occur after the date of these deliverables. The findings presented herein reflect analysis of primary and secondary sources of information. SFA utilized sources deemed to be reliable but cannot guarantee their accuracy. Moreover, estimates and analysis presented in this financial forecast are based on trends and assumptions, which usually result in differences between the projected results and actual results. Because events and circumstances frequently do not occur as expected, those differences may be material.



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Total Revenue & Expenses

Revenue	Year 1	Year 2	Year 3	Year 4	Year 5
Soccer Field Rental Tournaments	\$61,016	\$78,960	\$111,905	\$111,905	\$114,314
Multi-Purpose Field Rental Tournaments	\$8,640	\$16,352	\$18,822	\$21,036	\$21,531
Food & Beverage	\$14,143	\$19,467	\$23,225	\$23,617	\$23,617
Hotel Rebates	\$0	\$0	\$0	\$0	\$0
Hourly Field Rental	\$16,800	\$17,304	\$19,605	\$20,194	\$21,839
Secondary Revenue	\$0	\$0	\$0	\$0	\$0
Total Revenue	\$100,599	\$132,083	\$173,558	\$176,751	\$181,301
Cost of Goods Sold	Year 1	Year 2	Year 3	Year 4	Year 5
Soccer Field Rental Tournaments	\$10,304	\$13,316	\$19,156	\$19,156	\$19,397
Multi-Purpose Field Rental Tournaments	\$1,444	\$2,679	\$3,135	\$3,496	\$3,545
Food & Beverage	\$0	\$0	\$0	\$0	\$0
Hotel Rebates	\$0	\$0	\$0	\$0	\$0
Hourly Field Rental	\$840	\$865	\$980	\$1,010	\$1,092
Secondary Revenue	\$0	\$0	\$0	\$0	\$0
Total Cost of Goods Sold	\$12,588	\$16,860	\$23,271	\$23,661	\$24,034
Gross Margin	\$88,011	\$115,223	\$150,287	\$153,090	\$157,267
<i>% of Revenue</i>	<i>87%</i>	<i>87%</i>	<i>87%</i>	<i>87%</i>	<i>87%</i>
Operating Expense	Year 1	Year 2	Year 3	Year 4	Year 5
Facility Expenses	\$187,680	\$196,564	\$203,593	\$207,204	\$210,401
Operating Expense	\$54,817	\$57,186	\$59,706	\$61,473	\$63,314
Management Payroll	\$77,500	\$80,600	\$83,824	\$87,177	\$90,664
Payroll Taxes/Benefits/Bonus	\$37,048	\$40,795	\$44,207	\$45,756	\$47,373
Total Operating Expense	\$357,045	\$375,145	\$391,330	\$401,610	\$411,752
EBITDA	(\$269,034)	(\$259,922)	(\$241,043)	(\$248,520)	(\$254,485)
<i>% of Revenue</i>	<i>-267%</i>	<i>-197%</i>	<i>-139%</i>	<i>-141%</i>	<i>-140%</i>
<i>Debt Service</i>	<i>\$0</i>	<i>\$0</i>	<i>\$0</i>	<i>\$0</i>	<i>\$0</i>
Total Incremental Tax Revenue - County	\$87,921	\$125,020	\$150,228	\$154,192	\$154,192
Total Incremental Tax Revenue - City	\$310,346	\$441,300	\$530,282	\$544,273	\$544,273
Total Incremental Tax Revenue	\$398,267	\$566,320	\$680,510	\$698,465	\$698,465
Net Financial Impact	\$129,232	\$306,398	\$439,467	\$449,944	\$443,980

Economic Impact

Per Person Spending By Category

	Amount	% of Total
Lodging/Accommodations	\$26.86	23.9%
Meals	\$40.80	36.3%
Transportation, Attractions, Retail, and Other	\$44.88	39.9%
Total	\$112.54	100%

Economic Impact Drivers

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Non-Local Days in Market	38,597	54,883	65,950	67,690	67,690
Total Room Nights	10,786	13,833	16,140	16,140	16,140

Economic Impact

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Direct Spending	\$4,343,574	\$6,176,399	\$7,421,780	\$7,617,594	\$7,617,594
Total Indirect Spending	\$2,171,787	\$3,088,199	\$3,710,890	\$3,808,797	\$3,808,797
Total Economic Impact	\$6,515,360	\$9,264,598	\$11,132,669	\$11,426,391	\$11,426,391

Incremental Tax Revenue Generation - Mobile County

	Year 1	Year 2	Year 3	Year 4	Year 5
County Lodging Tax Revenue	\$25,915	\$36,850	\$44,280	\$45,449	\$45,449
County Sales Tax Revenue	\$62,006	\$88,170	\$105,948	\$108,743	\$108,743
Total Incremental Tax Revenue - County	\$87,921	\$125,020	\$150,228	\$154,192	\$154,192

Incremental Tax Revenue Generation - City of Mobile

	Year 1	Year 2	Year 3	Year 4	Year 5
City Lodging Tax Revenue	\$103,660	\$147,401	\$177,122	\$181,795	\$181,795
City Sales Tax Revenue	\$206,686	\$293,900	\$353,160	\$362,478	\$362,478
Total Incremental Tax Revenue - City	\$310,346	\$441,300	\$530,282	\$544,273	\$544,273

Total Incremental Tax Revenue Generation

Total Incremental Tax Revenue	\$398,267	\$566,320	\$680,510	\$698,465	\$698,465
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Facility Expenses

Indoor Building

Expense	Mgmt. Assump.	Year 1	Year 2	Year 3	Year 4	Year 5
Facility Maintenance & Cleaning Expense	\$1/SF	\$8,230	\$8,395	\$8,562	\$8,734	\$8,908
Facility/Medical Supplies		\$1,500	\$1,575	\$1,654	\$1,736	\$1,823
Maint. & Repairs	\$0.50/SF	\$4,115	\$4,197	\$4,281	\$4,367	\$4,454
Utility Expense	\$1.15/SF	\$9,465	\$9,654	\$9,847	\$10,044	\$10,245
Total Indoor Facility Expense		\$23,310	\$23,821	\$24,344	\$24,881	\$25,431

Outdoor Facility

Expense	Mgmt. Assump.	Year 1	Year 2	Year 3	Year 4	Year 5
Grass Field Paint and Striping	\$150/Field/New Stripe	\$10,800	\$14,700	\$17,400	\$17,700	\$17,700
Grass Field Maintenance and Labor	\$6,000/Field + County Mowing	\$60,000	\$61,200	\$62,424	\$63,672	\$64,946
Grass Field Irrigation	65.28" in Mobile Annually	\$9,680	\$9,874	\$10,071	\$10,273	\$10,478
Grounds Maintenance and Labor	Estimate	\$55,000	\$56,100	\$57,222	\$58,366	\$59,534
Utility Expense Field Lighting	\$15/Hour	\$28,890	\$30,870	\$32,130	\$32,310	\$32,310
Total Outdoor Facility Expense		\$164,370	\$172,744	\$179,248	\$182,324	\$184,971
Total Facility Expense		\$187,680	\$196,564	\$203,593	\$207,204	\$210,401



Operating Expenses

Expense	Mgmt. Assump.	Year 1	Year 2	Year 3	Year 4	Year 5
Accounting Fees	Covered by County	\$0	\$0	\$0	\$0	\$0
Bank Service Charges	Misc. Banking Fees	\$1,200	\$1,236	\$1,273	\$1,311	\$1,351
Communications	Phone/Internet	\$12,000	\$12,360	\$12,731	\$13,113	\$13,506
Consulting Fees		\$0	\$0	\$0	\$0	\$0
Credit Card Expense	50% of Sales (3% fee)	\$1,509	\$1,981	\$2,603	\$2,651	\$2,720
Dues and Subscriptions	Magazines/Publications	\$0	\$0	\$0	\$0	\$0
Employee Uniforms		\$1,000	\$1,030	\$1,061	\$1,093	\$1,126
Exchange Expense		\$0	\$0	\$0	\$0	\$0
General Advertising	Covered by County and Sports Commission	\$0	\$0	\$0	\$0	\$0
Tournament Business Development	Covered by County and Sports Commission	\$0	\$0	\$0	\$0	\$0
Insurance	Estimate	\$30,000	\$30,900	\$31,827	\$32,782	\$33,765
Insurance-Workman's Comp	Est. 2 percent of Total Payroll	\$2,508	\$2,880	\$3,209	\$3,311	\$3,418
Interest Expense		\$0	\$0	\$0	\$0	\$0
Legal Fees	Covered by County	\$0	\$0	\$0	\$0	\$0
Licenses, Permits	Responsibility of Concessionaire	\$0	\$0	\$0	\$0	\$0
Office Supplies		\$2,000	\$2,060	\$2,122	\$2,185	\$2,251
Real Estate Tax		\$0	\$0	\$0	\$0	\$0
Rent- Building Lease		\$0	\$0	\$0	\$0	\$0
Software- Facility Management	Online Scheduling Software, Etc.	\$3,600	\$3,708	\$3,819	\$3,934	\$4,052
Software- Office		\$0	\$0	\$0	\$0	\$0
Travel and Education		\$1,000	\$1,030	\$1,061	\$1,093	\$1,126
Total Operating Expenses		\$54,817	\$57,186	\$59,706	\$61,473	\$63,314



Management Payroll Summary

Management Position	Mgmt. Assump.	Year 1	Year 2	Year 3	Year 4	Year 5
General Manager/Director of Operations	Shared County Position	\$37,500	\$39,000	\$40,560	\$42,182	\$43,870
Marketing Coordinator	Sports Commission Support	\$0	\$0	\$0	\$0	\$0
Bookkeeper	County Bookkeeping	\$0	\$0	\$0	\$0	\$0
Facility Manager I	Shared County Position	\$20,000	\$20,800	\$21,632	\$22,497	\$23,397
Facility Manager II	Shared County Position	\$15,000	\$15,600	\$16,224	\$16,873	\$17,548
Admin/Interns	Part Time Support Staff	\$5,000	\$5,200	\$5,408	\$5,624	\$5,849
Total Management Payroll		\$77,500	\$80,600	\$83,824	\$87,177	\$90,664



Payroll Summary

Total Payroll Summary		Mgmt. Assump.	Pre-Open	Year 1	Year 2	Year 3	Year 4	Year 5
Mgmt	General Manager/Director of Operations	6 months prior	\$18,750	\$37,500	\$39,000	\$40,560	\$42,182	\$43,870
Mgmt	Marketing Coordinator	6 months prior	\$0	\$0	\$0	\$0	\$0	\$0
Mgmt	Bookkeeper	3 months prior	\$0	\$0	\$0	\$0	\$0	\$0
Mgmt	Facility Manager I	3 months prior	\$5,000	\$20,000	\$20,800	\$21,632	\$22,497	\$23,397
Mgmt	Facility Manager II	3 months prior	\$3,750	\$15,000	\$15,600	\$16,224	\$16,873	\$17,548
Mgmt	Admin/Interns	3 months prior	\$1,250	\$5,000	\$5,200	\$5,408	\$5,624	\$5,849
Subtotal Management Payroll			\$28,750	\$77,500	\$80,600	\$83,824	\$87,177	\$90,664
Staff	Facility Attendant Staff	1 month prior	\$332	\$3,980	\$13,316	\$19,156	\$19,156	\$19,397
Staff	Tournament Parking Staff	1 month prior	\$574	\$6,886	\$9,308	\$13,274	\$13,475	\$13,475
Subtotal Sport Admin Staff			\$906	\$10,866	\$22,624	\$32,431	\$32,631	\$32,872
Payroll Subtotal			\$29,656	\$88,366	\$103,224	\$116,255	\$119,808	\$123,536
Salary Tax and Benefits		45% FT Staff, 20% PT Staff	\$13,119	\$37,048	\$40,795	\$44,207	\$45,756	\$47,373
Payroll Taxes/Benefits/Bonus Totals			\$13,119	\$37,048	\$40,795	\$44,207	\$45,756	\$47,373
Total Payroll			\$42,774	\$125,414	\$144,019	\$160,461	\$165,564	\$170,909



Soccer Field Rental Tournament Revenue & Expenses

Revenue	Mgmt. Assump.	Amount per Activity					Number of Events					Ave. Participants	Year 1	Year 2	Year 3	Year 4	Year 5
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 1	Year 2	Year 3	Year 4	Year 5						
Medium Tournament - 6 Full Fields (2 Days)																	
Team Information	56 Teams, 14.5 Player/Team Ave.											812					
Field Rental Fees	6 Fields, 2 Days Each	\$200	\$200	\$220	\$220	\$231	2	2	2	2	2	12	\$4,800	\$4,800	\$5,280	\$5,280	\$5,544
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	2	2	2	2	2	650	\$6,496	\$6,496	\$7,795	\$7,795	\$7,795
Large Tournament - 8 Full Fields (2 Days)																	
Team Information	72 Teams, 14.5 Player/Team Ave.											1044					
Field Rental Fees	8 Fields, 2 Days Each	\$200	\$200	\$220	\$220	\$231	3	4	5	5	5	16	\$9,600	\$12,800	\$17,600	\$17,600	\$18,480
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	3	4	5	5	5	835	\$12,528	\$16,704	\$25,056	\$25,056	\$25,056
Extra Large Tournament - 10 Full Fields (2.5 Days)																	
Team Information	96 Teams, 14.5 Player/Team Ave.											1392					
Field Rental Fees	10 Fields, 2.5 Days Each	\$200	\$200	\$220	\$220	\$231	2	3	4	4	4	25	\$10,000	\$15,000	\$22,000	\$22,000	\$23,100
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	2	3	4	4	4	1114	\$11,136	\$16,704	\$26,726	\$26,726	\$26,726
Showcase Tournament - 6 Regulation Fields (2.5 Days)																	
Team Information	48 Teams, 18 Player/Team Ave.											864					
Field Rental Fees	6 Fields, 2.5 Days Each	\$200	\$200	\$220	\$220	\$231	1	1	1	1	1	15	\$3,000	\$3,000	\$3,300	\$3,300	\$3,465
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	1	1	1	1	1	691	\$3,456	\$3,456	\$4,147	\$4,147	\$4,147
	Non-capacity growth rate		1.00	1.10	1.00	1.05	8	10	12	12	12						
	Capacity growth rate		1.10	1.10	1.10	1.10											
Area Revenue													\$61,016	\$78,960	\$111,905	\$111,905	\$114,314
Expense	Mgmt. Assump.												Year 1	Year 2	Year 3	Year 4	Year 5
Tournament Director	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Tournament Staff	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Facility Attendant Staff	10% Rental Fees												\$2,740	\$3,560	\$4,818	\$4,818	\$5,059
Parking Staff and Supplies	22.5% Parking Revenue												\$7,564	\$9,756	\$14,338	\$14,338	\$14,338
Official Fees	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Trainer Fees	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Equip./Supplies	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Awards	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Area Expense													\$10,304	\$13,316	\$19,156	\$19,156	\$19,397
Net Revenue													\$50,712	\$65,644	\$92,749	\$92,749	\$94,917



Non-Soccer Rental Tournament Revenue & Expenses

Revenue	Mgmt. Assump.	Amount per Activity					Number of Events					Ave. Participants	Year 1	Year 2	Year 3	Year 4	Year 5
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 1	Year 2	Year 3	Year 4	Year 5						
Small Tournament - 4 Full Fields (2 Days)																	
Team Information	32 Teams, 14.5 Player/Team Ave.											464					
Rental Fees	4 Fields, 2 Days Each	\$200	\$200	\$220	\$220	\$231	1	1	1	1	1	8	\$1,600	\$1,600	\$1,760	\$1,760	\$1,848
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	1	1	1	1	1	371	\$1,856	\$1,856	\$2,227	\$2,227	\$2,227
Medium Tournament - 6 Full Fields (2 Days)																	
Team Information	48 Teams, 14.5 Player/Team Ave.											696					
Rental Fees	6 Fields, 2 Days Each	\$200	\$200	\$220	\$220	\$231	1	1	1	1	1	12	\$2,400	\$2,400	\$2,640	\$2,640	\$2,772
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	1	1	1	1	1	557	\$2,784	\$2,784	\$3,341	\$3,341	\$3,341
Large Tournament - 8 Full Fields (2.5 Days)																	
Team Information	64 Teams, 14.5 Player/Team Ave.											928					
Rental Fees	8 Fields, 2.5 Days Each	\$200	\$200	\$220	\$220	\$231	0	1	1	0	0	20	\$0	\$4,000	\$4,400	\$0	\$0
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	0	1	1	0	0	742	\$0	\$3,712	\$4,454	\$0	\$0
Extra Large Tournament - 10 Full Fields (2.5 Days)																	
Team Information	80 Teams, 14.5 Player/Team Ave.											1160					
Rental Fees	10 Fields, 2.5 Days Each	\$200	\$200	\$220	\$220	\$231	0	0	0	1	1	25	\$0	\$0	\$0	\$5,500	\$5,775
Parking Fees - Weekend Pass	0.8 cars per player	\$5	\$5	\$6	\$6	\$6	0	0	0	1	1	928	\$0	\$0	\$0	\$5,568	\$5,568
Non-capacity growth rate			1.00	1.10	1.00	1.05	2	3	3	3	3						
Capacity growth rate				1.10	1.10	1.10											
Area Revenue													\$8,640	\$16,352	\$18,822	\$21,036	\$21,531
Expense	Mgmt. Assump.												Year 1	Year 2	Year 3	Year 4	Year 5
Tournament Director	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Tournament Staff	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Facility Attendant Staff	10% Rental Fees												\$400	\$800	\$880	\$990	\$1,040
Parking Staff and Supplies	22.5% Parking Revenue												\$1,044	\$1,879	\$2,255	\$2,506	\$2,506
Official Fees	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Trainer Fees	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Equip./Supplies	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Awards	Rights Holder Responsibility												\$0	\$0	\$0	\$0	\$0
Area Expense													\$1,444	\$2,679	\$3,135	\$3,496	\$3,545
Net Revenue													\$7,196	\$13,673	\$15,687	\$17,540	\$17,986



Tournament Food & Beverage Revenue & Expenses

Revenue	Event Days	Daily Expend. Per Attendee	Number of Events per Year					Number of Participants	Number of Fans	Year 1	Year 2	Year 3	Year 4	Year 5
			Year 1	Year 2	Year 3	Year 4	Year 5							
Soccer Field Rental Tournaments														
Medium Tournament	2	\$1.50	2	2	2	2	2	812	1624	\$14,616	\$14,616	\$14,616	\$14,616	\$14,616
Large Tournament	2	\$1.50	3	4	5	5	5	1044	2088	\$28,188	\$37,584	\$46,980	\$46,980	\$46,980
Extra Large Tournament	2.5	\$1.50	2	3	4	4	4	1392	2784	\$31,320	\$46,980	\$62,640	\$62,640	\$62,640
Showcase Tournament	2.5	\$1.50	1	1	1	1	1	864	1728	\$9,720	\$9,720	\$9,720	\$9,720	\$9,720
Multi-Purpose Field Rental Tournaments		\$1.50												
Small Tournament	2	\$1.50	1	1	1	1	1	464	928	\$4,176	\$4,176	\$4,176	\$4,176	\$4,176
Medium Tournament	2	\$1.50	1	1	1	1	1	696	1392	\$6,264	\$6,264	\$6,264	\$6,264	\$6,264
Large Tournament	2.5	\$1.50	0	1	1	0	0	928	1856	\$0	\$10,440	\$10,440	\$0	\$0
Extra Large Tournament	2.5	\$1.50	0	0	0	1	1	1160	2320	\$0	\$0	\$0	\$13,050	\$13,050
Concessionaire O&P		(\$1.28)								(\$80,141)	(\$110,313)	(\$131,611)	(\$133,829)	(\$133,829)
			10	13	15	15	15							
Area Revenue										\$14,143	\$19,467	\$23,225	\$23,617	\$23,617
Expense	Mgmt. Assump.									Year 1	Year 2	Year 3	Year 4	Year 5
Food Cost	Concessionaire Responsibility									\$0	\$0	\$0	\$0	\$0
Food and Beverage Wages	Concessionaire Responsibility									\$0	\$0	\$0	\$0	\$0
Area Expense										\$0	\$0	\$0	\$0	\$0
Net Revenue										\$14,143	\$19,467	\$23,225	\$23,617	\$23,617



Hotel Rebates

Revenue	Mgmt. Assump.	# Room Nights Per Non-Local Part.	Rebate Rate	Number of Events per Year					# Non-Local Participants	# Non-Local Attendees	Room Nights	Year 1	Year 2	Year 3	Year 4	Year 5
				Year 1	Year 2	Year 3	Year 4	Year 5								
Soccer Field Rental Tournaments																
Medium Tournament	50% non-local attendance	2	\$0.00	2	2	2	2	2	406	812	348	\$0	\$0	\$0	\$0	\$0
Large Tournament	60% non-local attendance	2	\$0.00	3	4	5	5	5	626	1044	477	\$0	\$0	\$0	\$0	\$0
Extra Large Tournament	70% non-local attendance	2	\$0.00	2	3	4	4	4	974	1392	676	\$0	\$0	\$0	\$0	\$0
Showcase Tournament	50% non-local attendance	2	\$0.00	1	1	1	1	1	432	864	370	\$0	\$0	\$0	\$0	\$0
Multi-Purpose Field Rental Tournaments																
Small Tournament	60% non-local attendance	2	\$0.00	1	1	1	1	1	278	464	212	\$0	\$0	\$0	\$0	\$0
Medium Tournament	70% non-local attendance	2	\$0.00	1	1	1	1	1	487	696	338	\$0	\$0	\$0	\$0	\$0
Large Tournament	75% non-local attendance	2	\$0.00	0	1	1	0	0	696	928	464	\$0	\$0	\$0	\$0	\$0
Extra Large Tournament	80% non-local attendance	2	\$0.00	0	0	0	1	1	928	1160	597	\$0	\$0	\$0	\$0	\$0
				10	13	15	15	15								
Area Revenue												\$0	\$0	\$0	\$0	\$0
Expense												Year 1	Year 2	Year 3	Year 4	Year 5
Service Fee	\$5.00 Per Room Night Collected											\$0	\$0	\$0	\$0	\$0
Area Expense												\$0	\$0	\$0	\$0	\$0
Net Revenue												\$0	\$0	\$0	\$0	\$0



Hourly Field Rental Revenue & Expenses

Revenue	Mgmt. Assump.	Price per Session (Hour)					Number per Session (8 weeks)					Sellable Sessions	Year 1	Year 2	Year 3	Year 4	Year 5
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 1	Year 2	Year 3	Year 4	Year 5						
Multi-Purpose Field Rentals - Recreational																	
Sept. - Oct.	\$/Hour	\$30	\$30	\$33	\$33	\$35	200	206	212	219	225	1	\$6,000	\$6,180	\$7,002	\$7,212	\$7,800
Nov.- Dec.	\$/Hour	\$30	\$30	\$33	\$33	\$35	-	-	-	-	-	1	\$0	\$0	\$0	\$0	\$0
Jan. - Feb.	\$/Hour	\$30	\$30	\$33	\$33	\$35	-	-	-	-	-	1	\$0	\$0	\$0	\$0	\$0
Mar. - Apr.	\$/Hour	\$30	\$30	\$33	\$33	\$35	200	206	212	219	225	1	\$6,000	\$6,180	\$7,002	\$7,212	\$7,800
May - June	\$/Hour	\$30	\$30	\$33	\$33	\$35	80	82	85	87	90	1	\$2,400	\$2,472	\$2,801	\$2,885	\$3,120
July - Aug	\$/Hour	\$30	\$30	\$33	\$33	\$35	80	82	85	87	90	1	\$2,400	\$2,472	\$2,801	\$2,885	\$3,120
Field Light Usage Charge	\$/Hour	\$15	\$15	\$17	\$17	\$17	300	309	318	328	338	1	\$4,500	\$4,635	\$5,251	\$5,409	\$5,850
Non-capacity growth rate			1.00	1.10	1.00	1.05		1.03	1.03	1.03	1.03						
Capacity growth rate			1.10	1.10	1.10	1.10		1.00	1.00	1.00	1.00						
Area Revenue													\$16,800	\$17,304	\$19,605	\$20,194	\$21,839
Expense	Mgmt. Assump.																
Facility Attendant Staff	5% Rev												\$840	\$865	\$980	\$1,010	\$1,092
Area Expense													\$840	\$865	\$980	\$1,010	\$1,092
Net Revenue													\$15,960	\$16,439	\$18,625	\$19,184	\$20,747

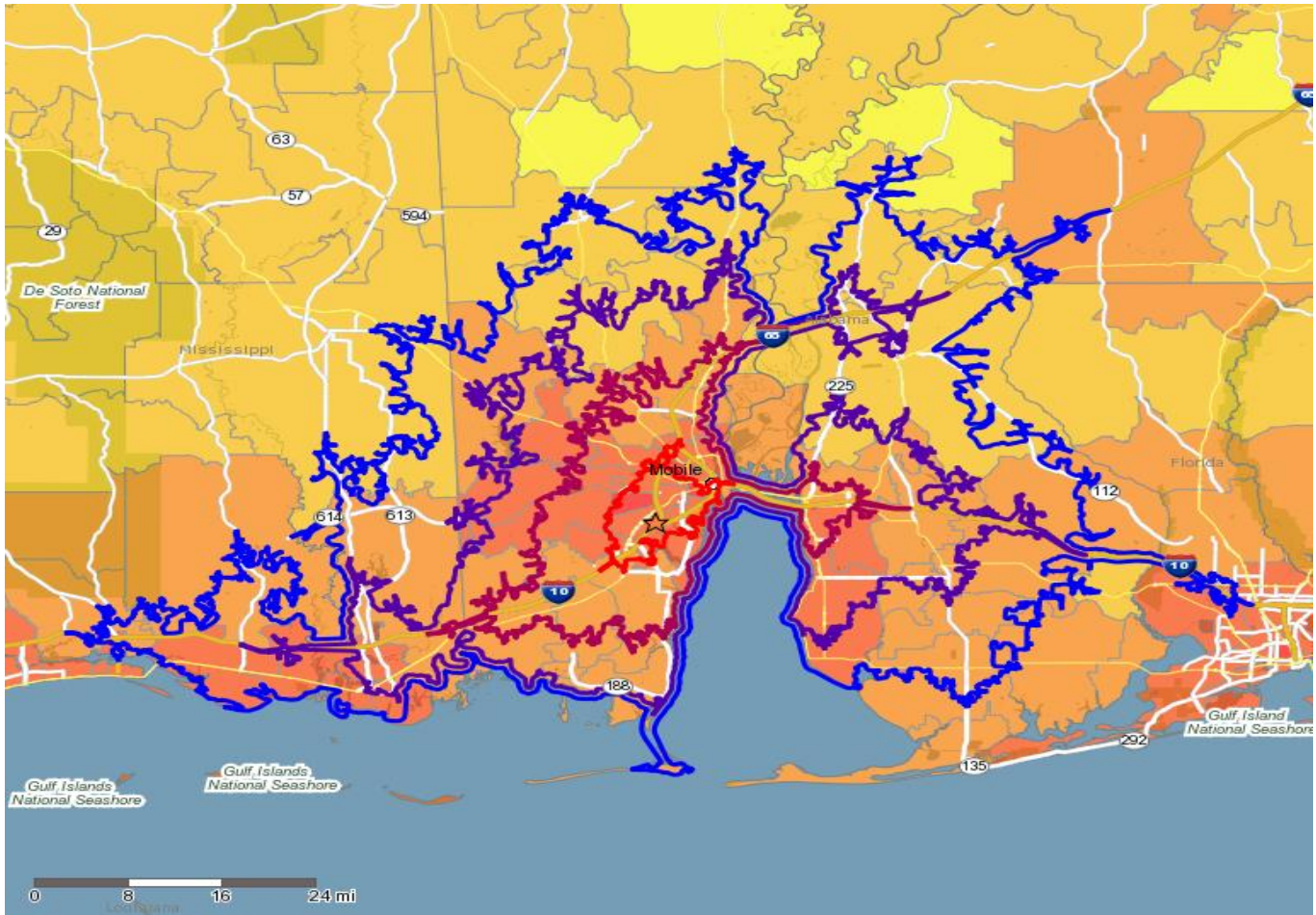


Secondary Revenue Areas

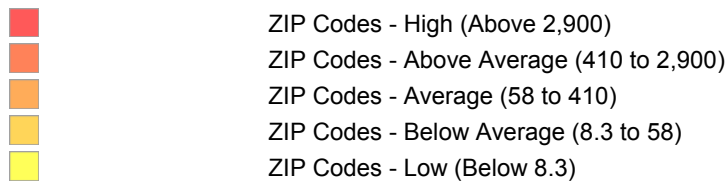
Revenue	Mgmt. Assump.	Year 1	Year 2	Year 3	Year 4	Year 5
Advertisement/Sponsorship Income		\$0	\$0	\$0	\$0	\$0
Area Revenue		\$0	\$0	\$0	\$0	\$0
Expense	Mgmt. Assump.	Year 1	Year 2	Year 3	Year 4	Year 5
Advertisement hard cost	Printing of Ad/Sponsors within facility(10% of Ad Inc.)	\$0	\$0	\$0	\$0	\$0
Sponsorship Commissions		\$0	\$0	\$0	\$0	\$0
Area Expense		\$0	\$0	\$0	\$0	\$0
Net Revenue		\$0	\$0	\$0	\$0	\$0

Appendix

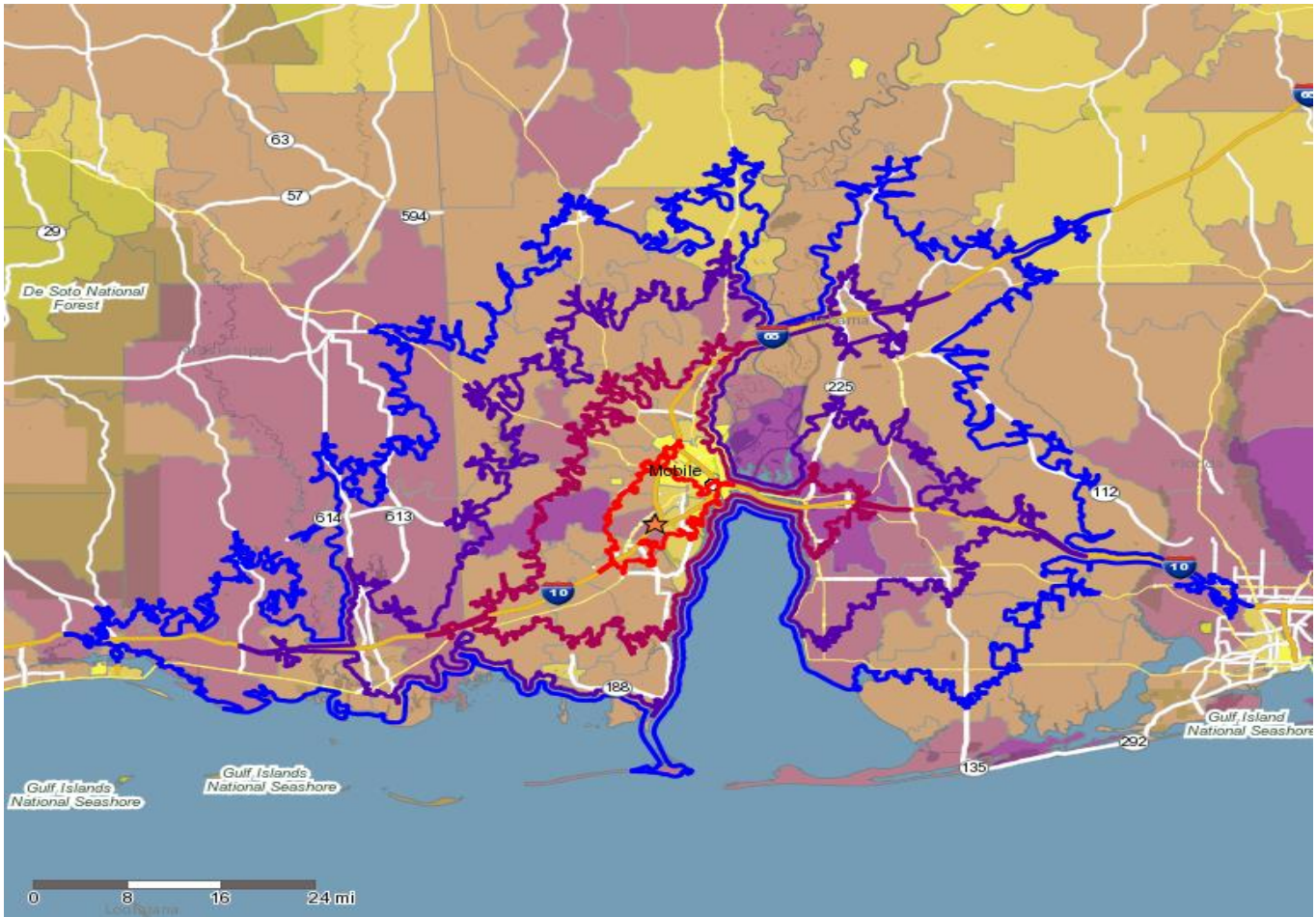
Population Density Map: Mobile, AL (15-, 30-, 45-, 60-Minute Drivetimes)



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Median Household Income Map: Mobile, AL (15-, 30-, 45-, 60-Minute Drivetimes)

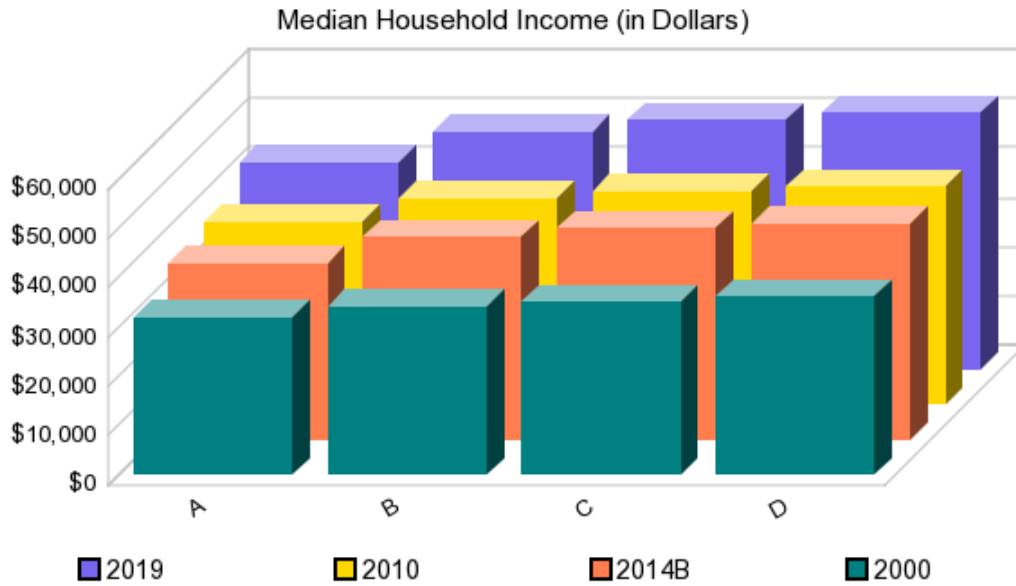


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- ZIP Codes - High (Above 60,000)
- ZIP Codes - Above Average (46,000 to 60,000)
- ZIP Codes - Average (35,000 to 46,000)
- ZIP Codes - Below Average (27,000 to 35,000)
- ZIP Codes - Low (Below 27,000)

Basic Demographic Comparison Charts for Mobile, AL

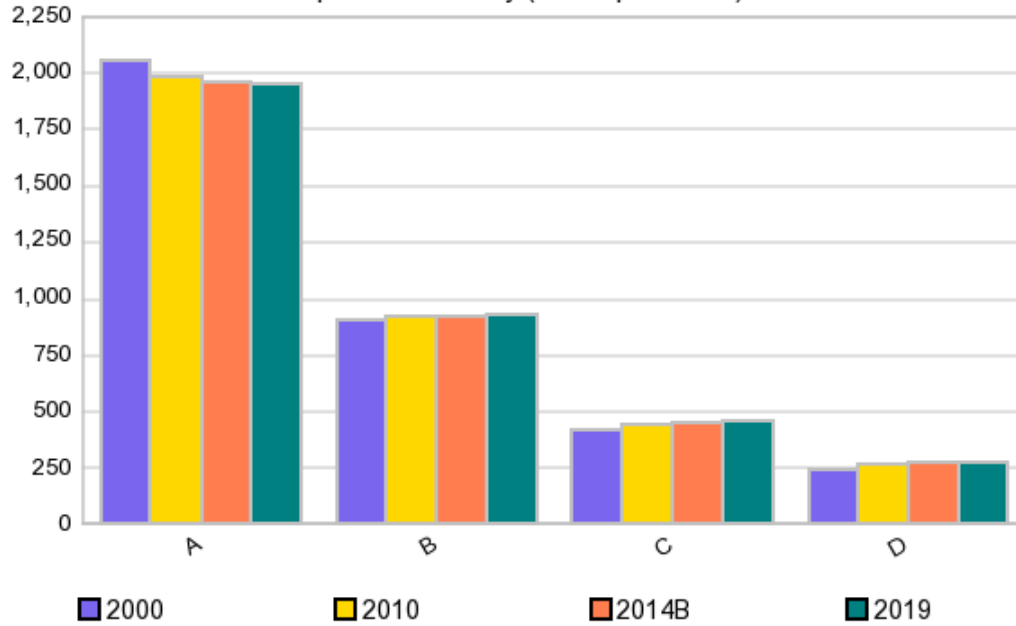


A: 15 drivetime minute(s) C: 45 drivetime minute(s)
B: 30 drivetime minute(s) D: 60 drivetime minute(s)



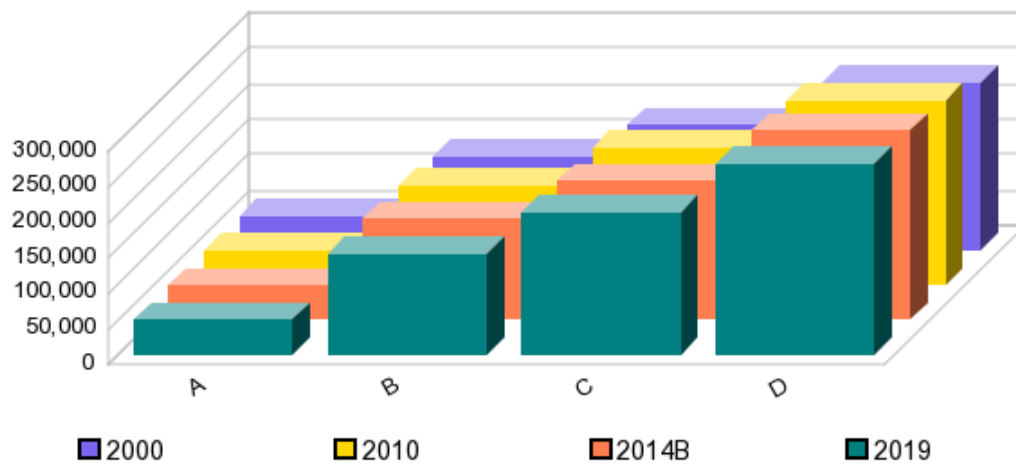
A: 15 drivetime minute(s) C: 45 drivetime minute(s)
B: 30 drivetime minute(s) D: 60 drivetime minute(s)

Population Density (Per Square Mile)

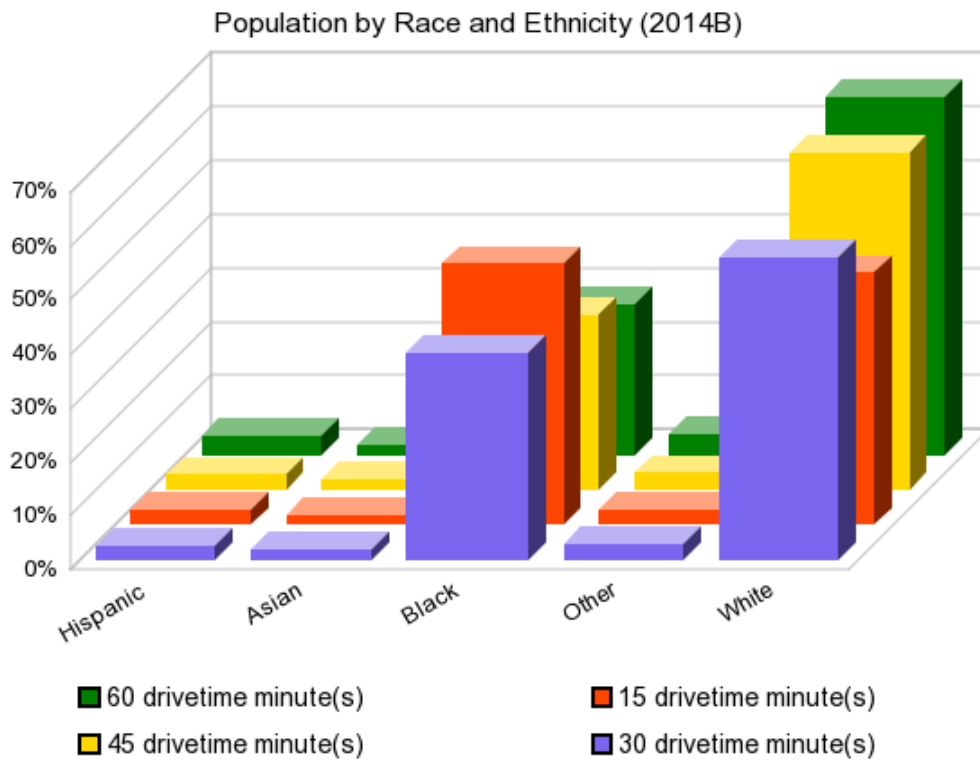
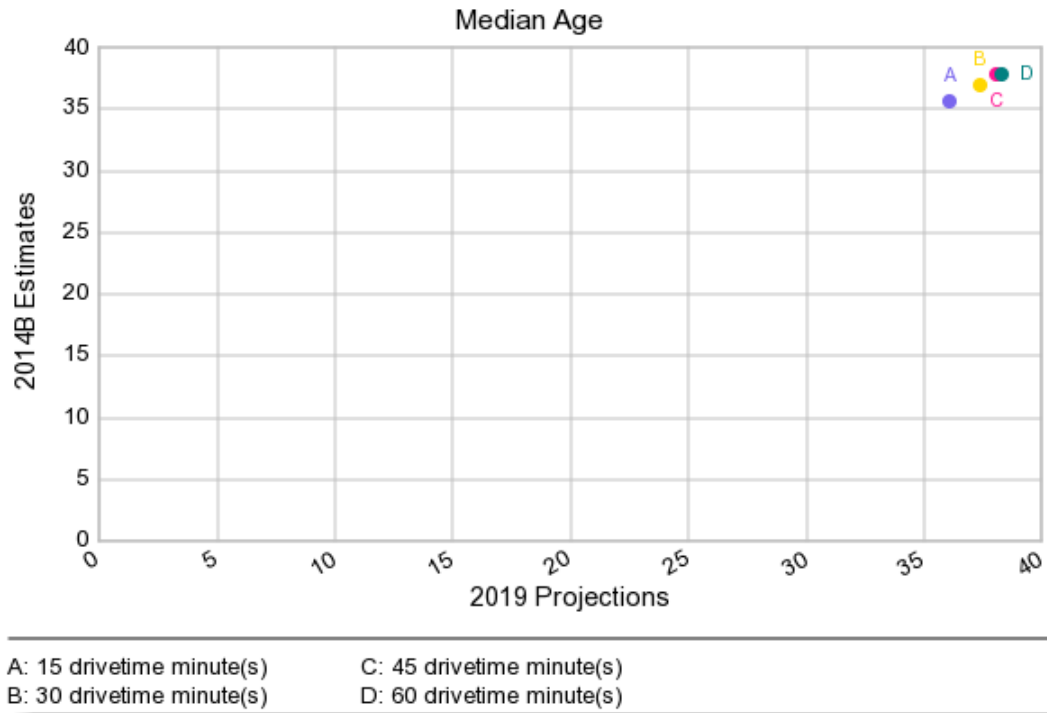


A: 15 drivetime minute(s) C: 45 drivetime minute(s)
B: 30 drivetime minute(s) D: 60 drivetime minute(s)

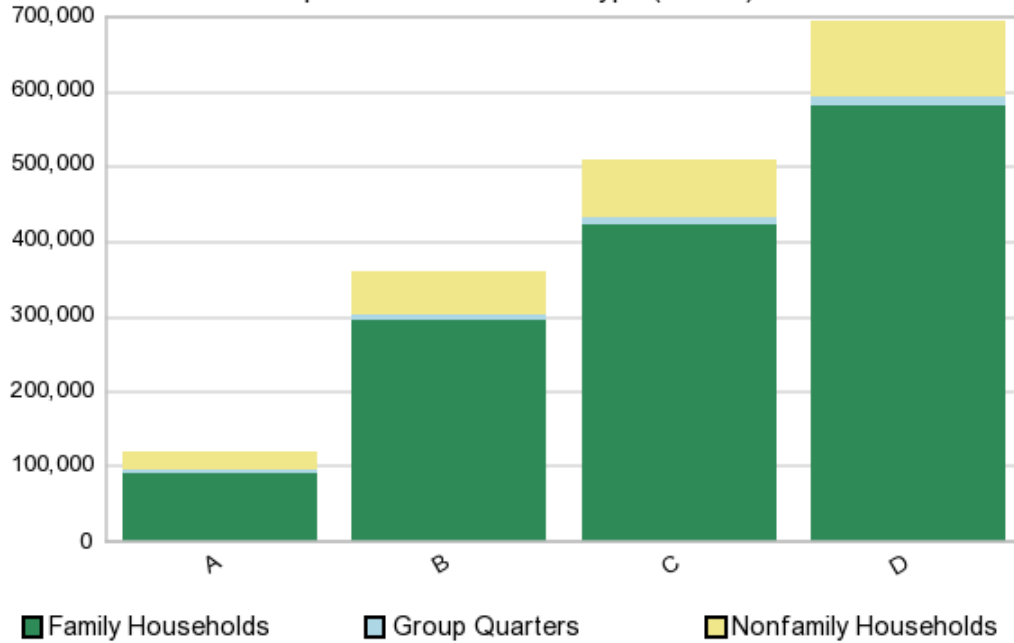
Total Households



A: 15 drivetime minute(s) C: 45 drivetime minute(s)
B: 30 drivetime minute(s) D: 60 drivetime minute(s)



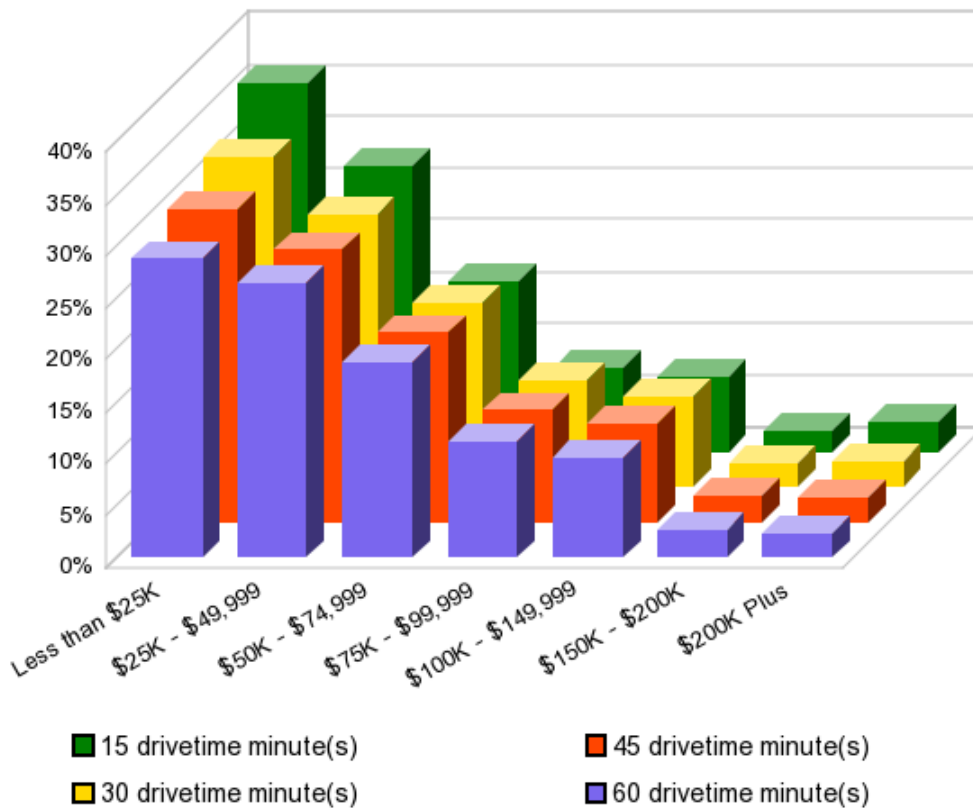
Population in Household Type (2014B)



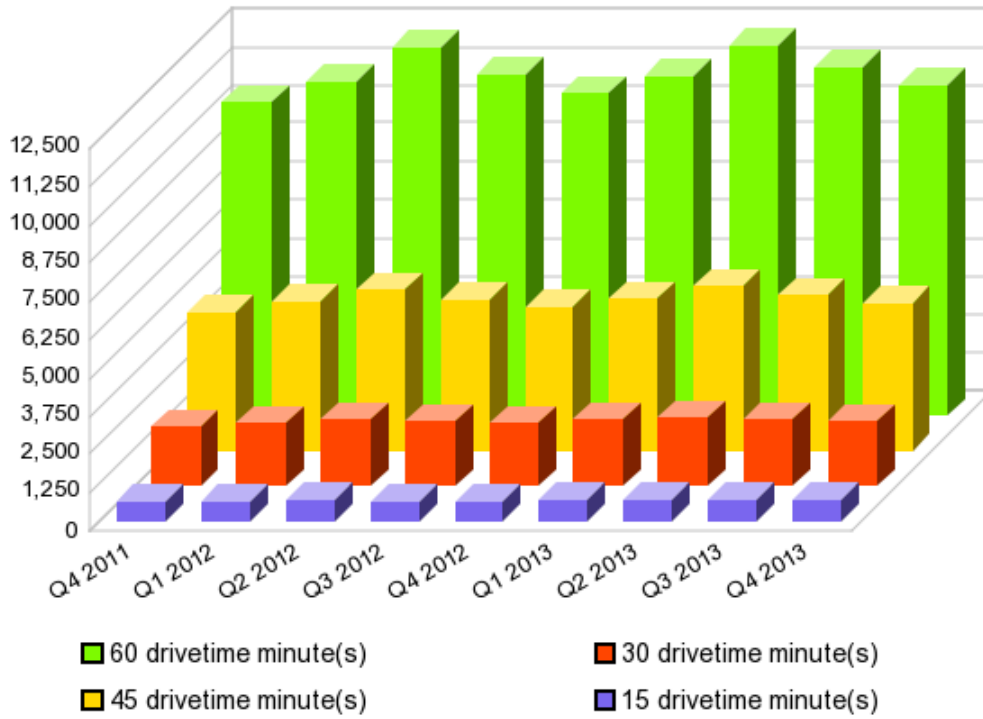
A: 15 drivetime minute(s)
B: 30 drivetime minute(s)

C: 45 drivetime minute(s)
D: 60 drivetime minute(s)

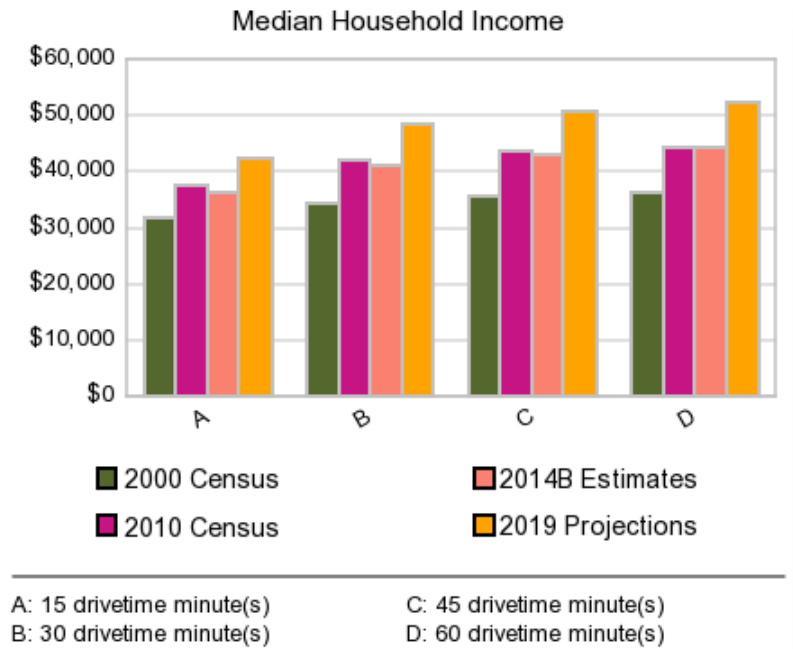
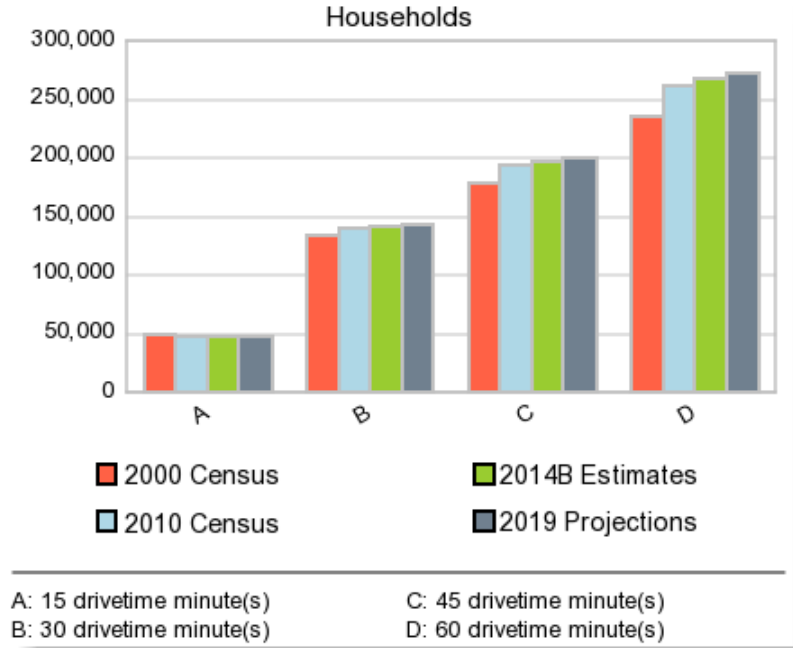
Households by Income Group (2014B)



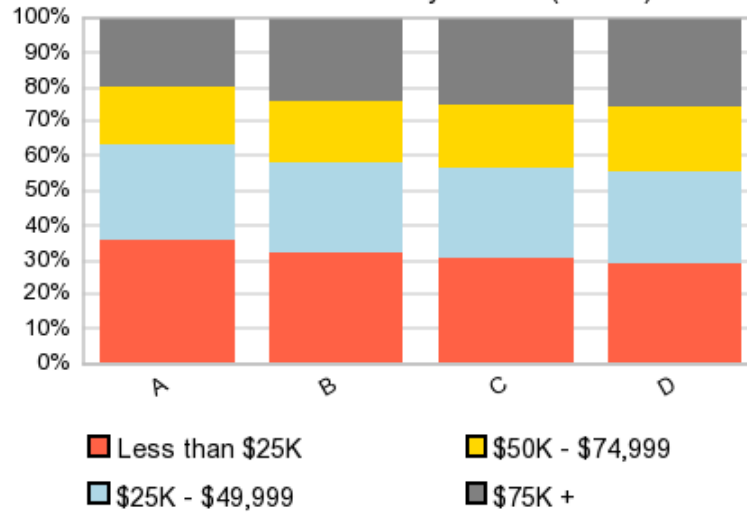
Seasonal Population by Quarter (2014B)



Demographic Snapshot Charts Comparison for Mobile, AL

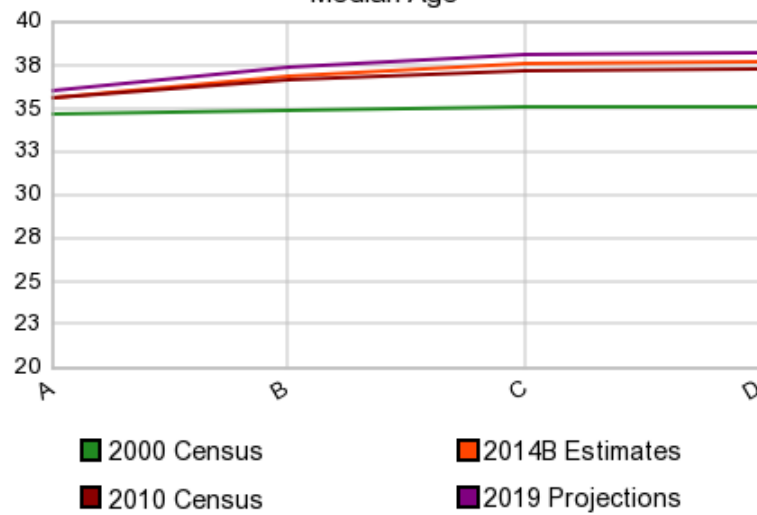


Percent of Households by Income (2014B)



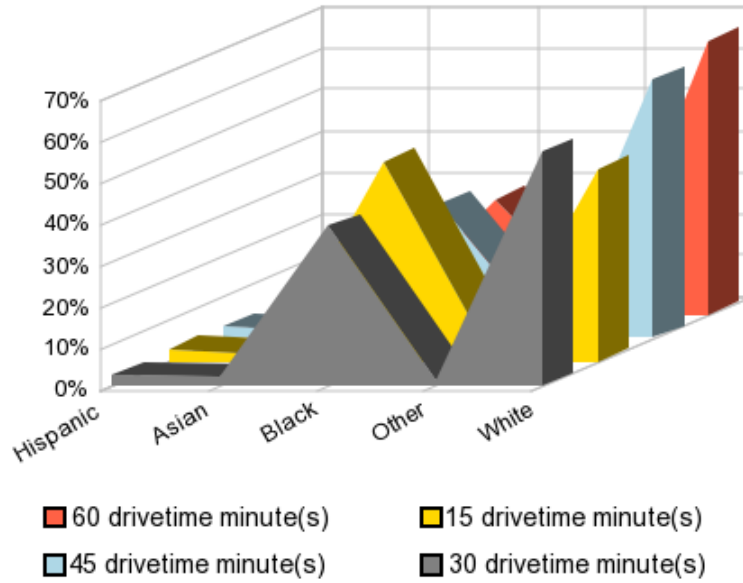
A: 15 drivetime minute(s) C: 45 drivetime minute(s)
B: 30 drivetime minute(s) D: 60 drivetime minute(s)

Median Age

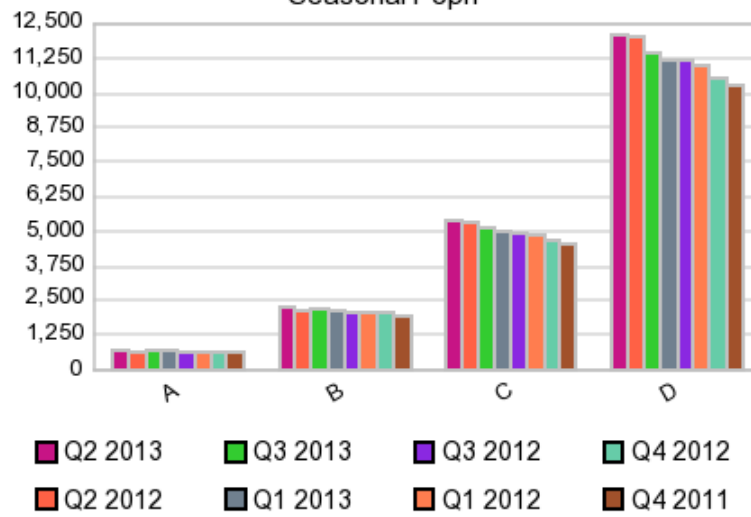


A: 15 drivetime minute(s) C: 45 drivetime minute(s)
B: 30 drivetime minute(s) D: 60 drivetime minute(s)

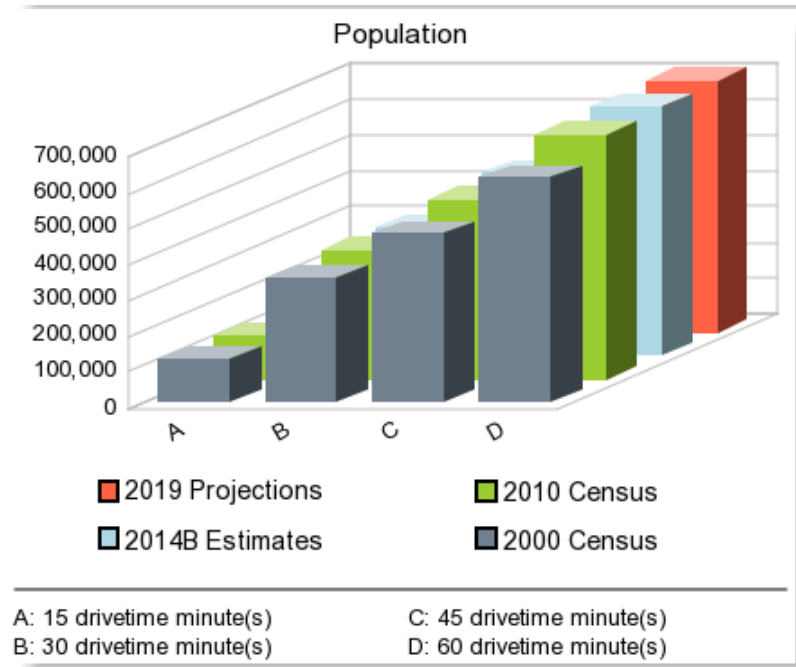
Population by Race and Ethnicity (2014B)



Seasonal Popn



A: 15 drivetime minute(s) C: 45 drivetime minute(s)
B: 30 drivetime minute(s) D: 60 drivetime minute(s)



Age By Sex Comparison Report for Mobile, AL

	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)	20 drivetime minute(s)	30 drivetime minute(s)	45 drivetime minute(s)	60 drivetime minute(s)
2014B Population by Age:							
Total Population	1,453	37,333	118,249	220,374	361,188	510,711	694,567
Age 0 - 4	7.8%	7.3%	7.1%	7.1%	6.7%	6.7%	6.6%
Age 5 - 9	7.1%	7.2%	6.6%	6.6%	6.6%	6.7%	6.7%
Age 10 - 14	8.7%	7.7%	6.7%	6.7%	6.8%	6.9%	7.0%
Age 15 - 19	8.5%	7.2%	6.7%	6.8%	6.9%	6.8%	6.7%
Age 20 - 24	7.7%	7.2%	7.8%	7.7%	7.4%	6.9%	6.8%
Age 25 - 34	11.9%	13.4%	14.3%	14.0%	13.3%	12.8%	12.8%
Age 35 - 44	11.8%	11.2%	11.3%	11.3%	12.0%	12.3%	12.5%
Age 45 - 54	13.4%	13.2%	13.0%	13.2%	13.8%	14.0%	14.1%
Age 55 - 64	11.0%	11.7%	12.1%	12.4%	12.6%	12.7%	12.7%
Age 65 - 74	6.1%	7.1%	7.5%	7.7%	7.9%	8.2%	8.3%
Age 75 - 84	4.3%	4.6%	4.5%	4.5%	4.3%	4.2%	4.2%
Age 85+	1.8%	2.3%	2.3%	2.1%	1.9%	1.7%	1.6%
Median Age	33.5	35.1	35.6	36.0	37.0	37.7	37.8
Total Females	778	19,972	62,773	116,414	189,159	265,395	359,131
Age 0 - 4	7.6%	6.7%	6.5%	6.6%	6.4%	6.3%	6.3%
Age 5 - 9	6.3%	6.4%	6.0%	6.1%	6.2%	6.3%	6.4%
Age 10 - 14	7.7%	7.0%	6.2%	6.2%	6.4%	6.6%	6.6%
Age 15 - 19	8.1%	6.6%	6.3%	6.3%	6.4%	6.3%	6.4%
Age 20 - 24	7.7%	7.4%	8.0%	7.7%	7.3%	6.8%	6.7%
Age 25 - 34	12.6%	13.8%	14.4%	13.9%	13.2%	12.8%	12.8%
Age 35 - 44	13.0%	11.6%	11.2%	11.1%	11.9%	12.3%	12.4%
Age 45 - 54	13.3%	13.3%	13.0%	13.3%	13.9%	14.0%	14.1%
Age 55 - 64	11.1%	11.7%	12.2%	12.4%	12.6%	12.8%	12.8%
Age 65 - 74	6.2%	7.5%	8.0%	8.3%	8.4%	8.6%	8.6%
Age 75 - 84	4.4%	5.2%	5.2%	5.2%	4.9%	4.8%	4.8%
Age 85+	2.1%	3.0%	3.1%	2.8%	2.5%	2.3%	2.1%
Median Age Females	35.0	36.9	37.4	37.9	38.5	39.1	39.0
Total Males	675	17,361	55,476	103,960	172,029	245,316	335,436
Age 0 - 4	8.1%	7.9%	7.8%	7.6%	7.2%	7.1%	7.0%
Age 5 - 9	8.0%	8.0%	7.3%	7.1%	7.1%	7.1%	7.1%
Age 10 - 14	9.9%	8.6%	7.3%	7.1%	7.3%	7.3%	7.3%
Age 15 - 19	8.8%	7.9%	7.2%	7.4%	7.4%	7.2%	7.1%
Age 20 - 24	7.8%	7.0%	7.7%	7.8%	7.4%	7.0%	6.9%
Age 25 - 34	11.1%	12.9%	14.3%	14.1%	13.4%	12.9%	12.9%
Age 35 - 44	10.4%	10.8%	11.4%	11.4%	12.0%	12.3%	12.5%
Age 45 - 54	13.5%	13.0%	13.0%	13.2%	13.7%	13.9%	14.1%
Age 55 - 64	10.9%	11.7%	12.1%	12.3%	12.5%	12.6%	12.6%
Age 65 - 74	6.0%	6.7%	7.0%	7.1%	7.4%	7.7%	7.9%
Age 75 - 84	4.1%	3.8%	3.6%	3.6%	3.6%	3.6%	3.7%
Age 85+	1.4%	1.5%	1.4%	1.3%	1.2%	1.1%	1.1%
Median Age Males	31.5	33.1	33.8	34.1	35.3	36.2	36.5

Demographic Snapshot Comparison Report for Mobile, AL

	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)	20 drivetime minute(s)	30 drivetime minute(s)	45 drivetime minute(s)	60 drivetime minute(s)
Population: 2014B							
Total Population	1,453	37,333	118,249	220,374	361,188	510,711	694,567
Female Population	53.6%	53.5%	53.1%	52.8%	52.4%	52.0%	51.7%
Male Population	46.5%	46.5%	46.9%	47.2%	47.6%	48.0%	48.3%
Population Density	724	1,862	1,963	1,646	929	453	271
Population Median Age	33.5	35.1	35.6	36.0	37.0	37.7	37.8
Total Employees	2,454	26,731	79,110	123,436	161,939	201,067	253,774
Total Establishments*	211	2,259	6,167	9,419	13,294	17,653	23,616
Population Growth 2000-2010	11.2%	0.4%	-3.4%	-5.5%	2.4%	6.7%	8.3%
Population Growth 2014B-2019	1.2%	-0.4%	-0.4%	-0.4%	0.4%	0.8%	0.7%
Income: 2014B							
Average Household Income	\$50,956	\$52,741	\$56,031	\$54,019	\$58,638	\$60,056	\$60,525
Median Household Income	\$36,982	\$36,065	\$35,955	\$34,913	\$41,020	\$43,025	\$44,040
Per Capita Income	\$15,943	\$20,885	\$23,007	\$21,970	\$23,211	\$23,413	\$23,423
Avg Income Growth 2000-2010	20.3%	22.8%	24.5%	25.6%	26.5%	27.9%	28.1%
Avg Income Growth 2014B-2019	14.8%	15.2%	15.5%	15.6%	15.0%	15.6%	15.8%
Households: 2014B							
Households	455	14,706	48,068	88,559	141,767	197,742	267,034
Average Household Size	2.77	2.52	2.38	2.43	2.50	2.54	2.56
Hhld Growth 2000-2010	13.3%	0.8%	-1.8%	-2.7%	5.0%	9.3%	11.0%
Hhld Growth 2014B-2019	0.3%	0.1%	0.2%	0.3%	1.1%	1.5%	1.5%
Housing Units: 2014B							
Occupied Units	455	14,706	48,068	88,559	141,767	197,742	267,034
% Occupied Units	89.5%	87.5%	87.2%	86.7%	88.3%	88.8%	88.3%
% Vacant Housing Units	10.5%	12.5%	12.8%	13.3%	11.7%	11.2%	11.7%
Owner Occ Housing Growth 2000-2010	-15.7%	-10.2%	-7.6%	-7.3%	1.4%	5.9%	6.7%
Owner Occ Housing Growth 2000-2019	-15.6%	-8.3%	-5.5%	-5.0%	5.8%	11.6%	12.3%
Owner Occ Housing Growth 2014B-2019	0.1%	0.7%	0.9%	1.0%	1.8%	2.0%	1.9%
Occ Housing Growth 2000-2010	13.3%	0.8%	-1.8%	-2.7%	5.0%	9.3%	11.0%
Occ Housing Growth 2010-2019	-0.4%	-0.9%	-0.6%	-0.2%	1.9%	3.3%	3.7%
Occ Housing Growth 2014B-2019	0.3%	0.1%	0.2%	0.3%	1.1%	1.5%	1.5%
Race and Ethnicity: 2014B							
% American Indian or Alaska Native Population	0.4%	0.3%	0.3%	0.4%	0.5%	0.5%	0.7%
% Asian Population	1.8%	2.1%	1.8%	1.8%	2.0%	1.8%	1.8%
% Black Population	64.2%	54.5%	48.4%	49.6%	38.5%	32.5%	28.0%
% Hawaiian or Pacific Islander Population	0.0%	0.0%	0.1%	0.1%	0.1%	0.1%	0.1%
% Multirace Population	2.3%	1.7%	1.5%	1.5%	1.5%	1.5%	1.7%
% Other Race Population	1.0%	1.2%	1.0%	0.9%	1.0%	1.2%	1.5%
% White Population	30.3%	40.1%	46.9%	45.8%	56.4%	62.4%	66.3%
% Hispanic Population	2.3%	3.0%	2.8%	2.6%	2.7%	3.0%	3.6%
% Non Hispanic Population	97.7%	97.0%	97.2%	97.4%	97.3%	97.0%	96.4%
Seasonal Population Trending							
Q4 2011	5	157	620	1,090	1,977	4,549	10,277
Q1 2012	5	161	645	1,126	2,074	4,855	10,970
Q2 2012	5	163	660	1,148	2,174	5,290	12,035
Q3 2012	5	163	658	1,144	2,107	4,930	11,159
Q4 2012	5	162	653	1,139	2,055	4,683	10,546
Q1 2013	5	169	680	1,182	2,166	4,987	11,151
Q2 2013	6	175	697	1,207	2,253	5,374	12,092
Q3 2013	6	174	687	1,197	2,199	5,094	11,413
Q4 2013	6	173	676	1,179	2,127	4,843	10,826

Complete Demographic Comparison Report for Mobile, AL

	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)	20 drivetime minute(s)	30 drivetime minute(s)	45 drivetime minute(s)	60 drivetime minute(s)
2014B Demographics:							
Employees	2,454	26,731	79,110	123,436	161,939	201,067	253,774
Establishments*	211	2,259	6,167	9,419	13,294	17,653	23,616
Total Population	1,453	37,333	118,249	220,374	361,188	510,711	694,567
Total Households	455	14,706	48,068	88,559	141,767	197,742	267,034
Female Population	778	19,972	62,773	116,414	189,159	265,395	359,131
% Female	53.6%	53.5%	53.1%	52.8%	52.4%	52.0%	51.7%
Male Population	675	17,361	55,476	103,960	172,029	245,316	335,436
% Male	46.5%	46.5%	46.9%	47.2%	47.6%	48.0%	48.3%
Population Density (per Sq. Mi.)	723.88	1,862.47	1,963.09	1,646.43	929.40	452.50	270.63
Employed Civilian Population 16+							
Total	594	15,339	49,521	89,940	153,152	216,131	294,477
White Collar	51.3%	55.0%	59.7%	57.5%	58.4%	57.5%	56.3%
Blue Collar	48.7%	45.0%	40.3%	42.5%	41.6%	42.5%	43.7%
Seasonal Population by Quarter:							
Q4 2011	5	157	620	1,090	1,977	4,549	10,277
Q1 2012	5	161	645	1,126	2,074	4,855	10,970
Q2 2012	5	163	660	1,148	2,174	5,290	12,035
Q3 2012	5	163	658	1,144	2,107	4,930	11,159
Q4 2012	5	162	653	1,139	2,055	4,683	10,546
Q1 2013	5	169	680	1,182	2,166	4,987	11,151
Q2 2013	6	175	697	1,207	2,253	5,374	12,092
Q3 2013	6	174	687	1,197	2,199	5,094	11,413
Q4 2013	6	173	676	1,179	2,127	4,843	10,826
Age:							
Age 0 - 4	7.8%	7.3%	7.1%	7.1%	6.7%	6.7%	6.6%
Age 5 - 14	15.8%	14.9%	13.3%	13.2%	13.4%	13.6%	13.7%
Age 15 - 19	8.5%	7.2%	6.7%	6.8%	6.9%	6.8%	6.7%
Age 20 - 24	7.7%	7.2%	7.8%	7.7%	7.4%	6.9%	6.8%
Age 25 - 34	11.9%	13.4%	14.3%	14.0%	13.3%	12.8%	12.8%
Age 35 - 44	11.8%	11.2%	11.3%	11.3%	12.0%	12.3%	12.5%
Age 45 - 54	13.4%	13.2%	13.0%	13.2%	13.8%	14.0%	14.1%
Age 55 - 64	11.0%	11.7%	12.1%	12.4%	12.6%	12.7%	12.7%
Age 65 - 74	6.1%	7.1%	7.5%	7.7%	7.9%	8.3%	8.3%
Age 75 - 84	4.3%	4.6%	4.5%	4.5%	4.3%	4.2%	4.2%
Age 85 +	1.8%	2.3%	2.3%	2.1%	1.9%	1.7%	1.6%
Median Age	33.5	35.1	35.6	36.0	37.0	37.7	37.8
Housing Units							
Total Housing Units	508	16,806	55,109	102,146	160,616	222,662	302,264
Occupied Housing Units	89.5%	87.5%	87.2%	86.7%	88.3%	88.8%	88.3%
Vacant Housing Units	10.5%	12.5%	12.8%	13.3%	11.7%	11.2%	11.7%
Housing Units by Tenure							
Owner Occupied Housing Units	455	14,706	48,068	88,559	141,767	197,742	267,034
Owner Occupied free and clear	15.6%	17.7%	17.8%	19.5%	20.2%	22.1%	23.5%
Owner Occupied with a mortgage or loan	43.8%	39.9%	38.3%	38.8%	45.0%	46.4%	46.0%
Renter Occupied Housing Units	40.5%	42.4%	43.9%	41.6%	34.8%	31.6%	30.4%
Race and Ethnicity							
American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.4%	0.5%	0.5%	0.7%
Asian	1.8%	2.1%	1.8%	1.8%	2.0%	1.8%	1.8%
Black	64.2%	54.5%	48.4%	49.6%	38.5%	32.5%	28.0%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%	0.1%	0.1%
White	30.3%	40.1%	46.9%	45.8%	56.4%	62.4%	66.3%
Other	1.0%	1.2%	1.0%	0.9%	1.0%	1.2%	1.5%
Multi-Race	2.3%	1.7%	1.5%	1.5%	1.5%	1.5%	1.7%
Hispanic Ethnicity	2.3%	3.0%	2.8%	2.6%	2.7%	3.0%	3.6%
Not of Hispanic Ethnicity	97.7%	97.0%	97.2%	97.4%	97.3%	97.0%	96.4%

Race of Hispanics

Hispanics	33	1,121	3,361	5,637	9,777	15,207	24,807
American Indian	4.5%	1.3%	0.9%	1.0%	1.1%	1.1%	1.1%
Asian	0.0%	0.1%	0.3%	0.3%	0.4%	0.4%	0.3%
Black	15.6%	9.7%	9.5%	9.7%	7.2%	6.0%	4.8%
Hawaiian/Pacific Islander	0.0%	0.6%	0.7%	0.6%	0.5%	0.4%	0.3%
White	23.1%	42.6%	48.9%	48.2%	50.7%	49.1%	48.4%
Other	39.9%	37.3%	31.8%	32.5%	32.8%	35.7%	37.9%
Multi-Race	16.8%	8.5%	7.9%	7.8%	7.2%	7.3%	7.0%

Race of Non Hispanics

Non Hispanics	1,420	36,212	114,888	214,737	351,412	495,504	669,760
American Indian	0.3%	0.3%	0.3%	0.4%	0.5%	0.5%	0.6%
Asian	1.8%	2.2%	1.9%	1.8%	2.0%	1.9%	1.9%
Black	65.4%	55.9%	49.5%	50.6%	39.4%	33.3%	28.9%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%	0.0%	0.0%
White	30.5%	40.0%	46.8%	45.7%	56.6%	62.8%	67.0%
Other	0.0%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.0%	1.5%	1.3%	1.3%	1.4%	1.3%	1.5%

Marital Status:

Age 15 + Population	1,110	29,070	94,171	175,704	288,270	407,120	553,553
Divorced	12.1%	12.7%	13.2%	13.6%	13.2%	12.9%	12.8%
Never Married	34.6%	35.9%	36.8%	36.2%	32.2%	30.1%	28.9%
Now Married	43.9%	43.4%	42.3%	42.5%	47.5%	50.2%	51.5%
Now Married - Separated	5.7%	4.3%	3.5%	3.7%	3.2%	3.0%	2.9%
Widowed	9.4%	8.0%	7.7%	7.8%	7.1%	6.8%	6.8%

Educational Attainment:

Total Population Age 25+	875	23,687	76,950	143,573	236,898	337,251	459,805
Grade K - 8	1.6%	2.0%	2.0%	2.5%	2.7%	3.0%	3.3%
Grade 9 - 12	11.6%	10.1%	9.7%	11.3%	10.7%	10.7%	10.5%
High School Graduate	35.1%	32.3%	29.1%	30.3%	30.6%	31.4%	31.9%
Associates Degree	10.2%	8.5%	7.4%	7.1%	7.7%	7.8%	8.4%
Bachelor's Degree	12.9%	14.9%	18.3%	16.5%	16.6%	16.1%	15.0%
Graduate Degree	6.4%	6.3%	9.0%	8.4%	8.0%	7.6%	7.4%
Some College, No Degree	22.1%	24.5%	23.4%	22.6%	22.6%	22.3%	22.6%
No Schooling Completed	0.2%	1.4%	1.2%	1.2%	1.1%	1.0%	0.9%

Household Income:

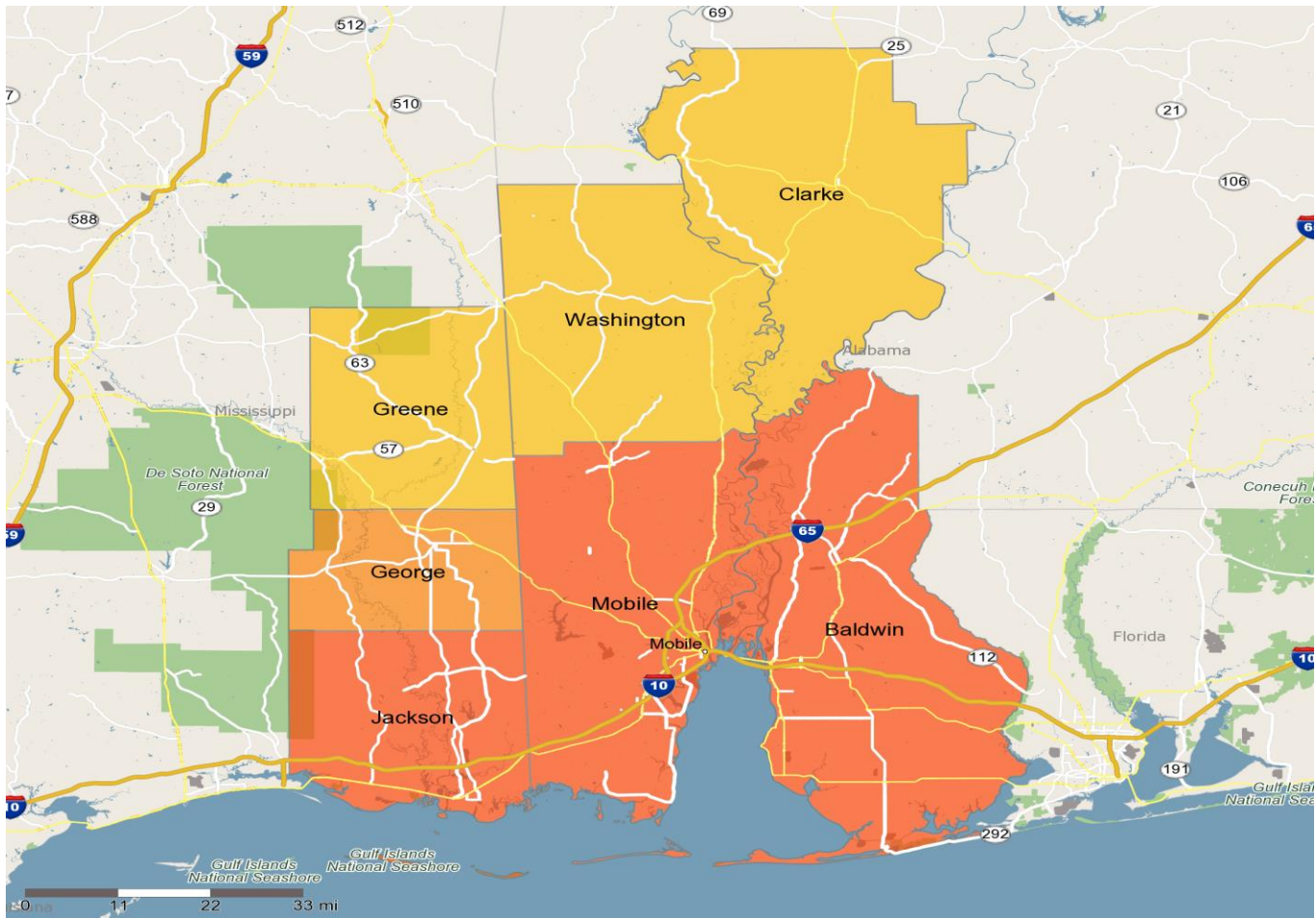
Income \$ 0 - \$9,999	7.6%	11.9%	13.3%	14.0%	11.5%	10.5%	9.8%
Income \$ 10,000 - \$14,999	7.6%	7.9%	8.2%	8.6%	7.4%	7.0%	6.7%
Income \$ 15,000 - \$24,999	16.5%	14.0%	14.1%	14.5%	13.1%	12.7%	12.3%
Income \$ 25,000 - \$34,999	15.5%	14.8%	13.3%	13.0%	11.9%	11.6%	11.8%
Income \$ 35,000 - \$49,999	17.7%	15.9%	14.2%	14.0%	14.3%	14.6%	14.7%
Income \$ 50,000 - \$74,999	18.5%	17.4%	16.5%	16.0%	17.8%	18.2%	18.9%
Income \$ 75,000 - \$99,999	7.9%	7.9%	8.1%	8.5%	10.4%	10.9%	11.2%
Income \$100,000 - \$124,999	3.8%	4.3%	4.7%	4.5%	5.9%	6.3%	6.5%
Income \$125,000 - \$149,999	2.0%	2.0%	2.7%	2.4%	2.9%	3.2%	3.2%
Income \$150,000 +	2.9%	3.8%	4.9%	4.5%	4.9%	5.0%	5.0%

Average Household Income	\$50,956	\$52,741	\$56,031	\$54,019	\$58,638	\$60,056	\$60,525
Median Household Income	\$36,982	\$36,065	\$35,955	\$34,913	\$41,020	\$43,025	\$44,040
Per Capita Income	\$15,943	\$20,885	\$23,007	\$21,970	\$23,211	\$23,413	\$23,423

Vehicles Available

0 Vehicles Available	5.3%	7.8%	9.8%	10.2%	7.5%	6.5%	5.9%
1 Vehicle Available	37.0%	39.1%	40.3%	40.2%	36.4%	34.9%	33.8%
2+ Vehicles Available	57.7%	53.1%	49.9%	49.7%	56.1%	58.7%	60.3%
Average Vehicles Per Household	1.82	1.79	1.73	1.75	1.85	1.90	1.93
Total Vehicles Available	828	26,371	83,377	154,823	261,944	375,873	516,214

Population Density By County

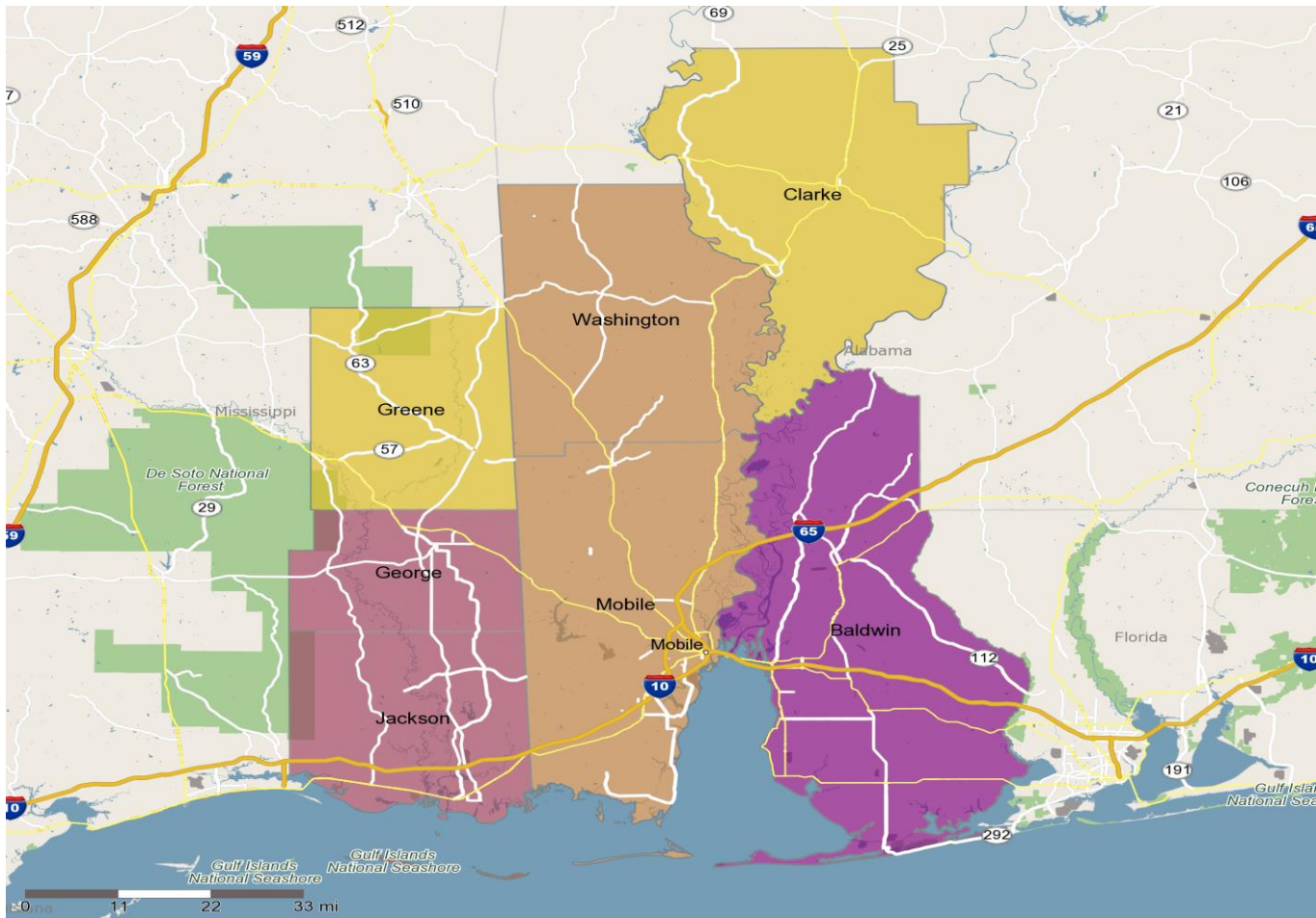


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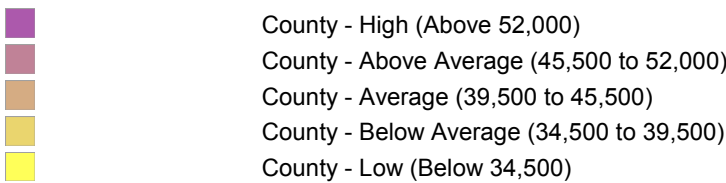


County - High (Above 365)
 County - Above Average (107.5 to 365)
 County - Average (31.5 to 107.5)
 County - Below Average (9.2 to 31.5)
 County - Low (Below 9.2)

Median Household Income By County



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Complete Demographic Summary Report: County Comparisons

Population Demographics

2014B Estimates	Baldwin County	Clarke County	Mobile County	Washington County	George County	Greene County	Jackson County
Total Population	197,483	24,897	414,237	16,843	23,219	14,306	140,444
Population Density (Pop/Sq Mi)	120.76	19.88	329.09	15.47	48.01	19.91	188.49
Total Households	79,414	9,955	159,371	6,442	8,216	4,224	52,672
Population by Gender:							
Male	96,315 48.8%	11,752 47.2%	198,531 47.9%	8,275 49.1%	11,789 50.8%	8,486 59.3%	69,122 49.2%
Female	101,168 51.2%	13,145 52.8%	215,706 52.1%	8,569 50.9%	11,429 49.2%	5,820 40.7%	71,322 50.8%

Population by Race/Ethnicity

	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
White	167,825	85.0%	13,372	53.7%	245,804	59.3%	11,178	66.4%	20,631	88.9%	10,093	70.6%	99,835	71.1%
Black	18,887	9.6%	11,006	44.2%	145,843	35.2%	4,086	24.3%	1,998	8.6%	3,974	27.8%	31,167	22.2%
American Indian or Alaska Native	1,323	0.7%	120	0.5%	3,516	0.9%	1,224	7.3%	93	0.4%	46	0.3%	636	0.5%
Asian/Native Hawaiian/Other Pacific Islander	1,762	0.9%	94	0.4%	8,414	2.0%	42	0.2%	71	0.3%	26	0.2%	3,073	2.2%
Some Other Race	4,228	2.1%	77	0.3%	4,129	1.0%	73	0.4%	180	0.8%	25	0.2%	3,005	2.1%
Two or More Races	3,458	1.8%	228	0.9%	6,531	1.6%	241	1.4%	246	1.1%	142	1.0%	2,728	1.9%
Hispanic Ethnicity	9,382	4.8%	310	1.3%	10,926	2.6%	246	1.5%	515	2.2%	150	1.1%	7,333	5.2%
Not Hispanic or Latino	188,101	95.3%	24,587	98.8%	403,311	97.4%	16,597	98.5%	22,704	97.8%	14,156	99.0%	133,111	94.8%

Population by Age

	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
0 to 4	11,598	5.9%	1,398	5.6%	28,242	6.8%	923	5.5%	1,674	7.2%	769	5.4%	9,109	6.5%
5 to 14	25,180	12.8%	3,333	13.4%	56,434	13.6%	2,366	14.0%	3,433	14.8%	1,709	11.9%	19,915	14.2%
15 to 19	12,039	6.1%	1,829	7.3%	28,468	6.9%	1,231	7.3%	1,588	6.8%	829	5.8%	9,433	6.7%
20 to 24	10,804	5.5%	1,422	5.7%	30,262	7.3%	992	5.9%	1,572	6.8%	1,023	7.2%	8,974	6.4%
25 to 34	22,776	11.5%	2,671	10.7%	54,486	13.2%	1,797	10.7%	2,875	12.4%	2,411	16.9%	18,062	12.9%
35 to 44	24,900	12.6%	3,071	12.3%	50,227	12.1%	2,044	12.1%	3,037	13.1%	2,196	15.4%	18,364	13.1%
45 to 54	28,020	14.2%	3,680	14.8%	57,505	13.9%	2,468	14.7%	3,239	14.0%	2,046	14.3%	20,459	14.6%
55 to 64	27,272	13.8%	3,221	12.9%	52,141	12.6%	2,345	13.9%	2,655	11.4%	1,619	11.3%	17,450	12.4%
65 to 74	20,683	10.5%	2,468	9.9%	32,702	7.9%	1,603	9.5%	2,066	8.9%	1,043	7.3%	11,341	8.1%
75 to 84	10,540	5.3%	1,333	5.4%	16,955	4.1%	826	4.9%	865	3.7%	514	3.6%	5,621	4.0%
85+	3,671	1.9%	471	1.9%	6,813	1.6%	249	1.5%	214	0.9%	147	1.0%	1,716	1.2%
Median Age:														
Total Population	41.8		41.1		36.9		40.9		36.6		36.9		37.7	

Households by Income

	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
\$0 - \$15,000	8,607	10.8%	2,341	23.5%	30,689	19.3%	1,440	22.4%	1,264	15.4%	927	21.9%	7,657	14.5%
\$15,000 - \$24,999	8,978	11.3%	1,532	15.4%	21,110	13.2%	953	14.8%	1,147	14.0%	590	14.0%	5,735	10.9%
\$25,000 - \$34,999	8,701	11.0%	1,090	10.9%	19,371	12.2%	614	9.5%	853	10.4%	444	10.5%	6,416	12.2%
\$35,000 - \$49,999	11,962	15.1%	1,277	12.8%	23,433	14.7%	681	10.6%	1,200	14.6%	675	16.0%	7,595	14.4%
\$50,000 - \$74,999	15,974	20.1%	1,499	15.1%	28,373	17.8%	1,422	22.1%	1,681	20.5%	846	20.0%	11,254	21.4%
\$75,000 - \$99,999	10,319	13.0%	913	9.2%	16,316	10.2%	702	10.9%	1,192	14.5%	442	10.5%	6,125	11.6%
\$100,000 - \$149,999	9,362	11.8%	941	9.5%	13,191	8.3%	480	7.5%	689	8.4%	259	6.1%	5,337	10.1%
\$150,000 +	5,511	6.9%	362	3.6%	6,888	4.3%	150	2.3%	190	2.3%	42	1.0%	2,553	4.8%
Average Hhld Income	\$69,961		\$52,314		\$56,640		\$50,154		\$54,377		\$46,690		\$61,686	
Median Hhld Income	\$52,029		\$35,160		\$40,072		\$39,752		\$45,842		\$38,636		\$47,386	
Per Capita Income	\$28,250		\$21,033		\$21,965		\$19,271		\$19,454		\$15,650		\$23,217	

Employment	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
Total Population 16+	158,190		19,805		323,997		13,312		17,788		11,652		109,490	
Total Labor Force	87,293	55.2%	9,284	46.9%	187,597	57.9%	6,438	48.4%	9,896	55.6%	5,325	45.7%	68,386	62.5%
Civilian, Employed	81,584	93.5%	8,304	89.4%	174,885	93.2%	5,662	88.0%	9,069	91.6%	4,741	89.0%	61,842	90.4%
Civilian, Unemployed	5,477	6.3%	949	10.2%	12,187	6.5%	656	10.2%	827	8.4%	568	10.7%	5,443	8.0%
In Armed Forces	232	0.3%	31	0.3%	525	0.3%	120	1.9%	0	0.0%	16	0.3%	1,101	1.6%
Not In Labor Force	70,897	44.8%	10,521	53.1%	136,400	42.1%	6,874	51.6%	7,891	44.4%	6,327	54.3%	41,104	37.5%
Housing Units														
	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
Total Housing Units	107,107		12,631		182,474		8,396		9,358		5,131		61,207	
Total Occupied Housing Units	79,414	74.1%	9,955	78.8%	159,371	87.3%	6,442	76.7%	8,216	87.8%	4,224	82.3%	52,672	86.1%
Owner Occupied:Owned with a mortgage or loan	37,668	47.4%	3,765	37.8%	73,353	46.0%	2,438	37.8%	3,185	38.8%	1,466	34.7%	22,415	42.6%
Owner Occupied:Owned free and clear	19,942	25.1%	4,053	40.7%	35,139	22.0%	3,054	47.4%	3,619	44.0%	2,147	50.8%	15,365	29.2%
Renter Occupied	21,804	27.5%	2,137	21.5%	50,879	31.9%	950	14.7%	1,412	17.2%	612	14.5%	14,892	28.3%
Vacant	27,692	25.9%	2,676	21.2%	23,103	12.7%	1,954	23.3%	1,142	12.2%	907	17.7%	8,535	13.9%
Vehicles Available														
	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
0 Vehicles Available	2,603	3.3%	1,042	10.5%	11,536	7.2%	312	4.8%	354	4.3%	257	6.1%	2,090	4.0%
1 Vehicle Available	25,360	31.9%	3,513	35.3%	56,133	35.2%	1,956	30.4%	1,973	24.0%	1,136	26.9%	16,504	31.3%
2+ Vehicles Available	51,451	64.8%	5,400	54.2%	91,702	57.5%	4,174	64.8%	5,889	71.7%	2,832	67.0%	34,078	64.7%
Average Vehicles Per Household	1.97		1.99		1.89		2.11		2.26		2.10		2.02	
Marital Status														
	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
Married, Spouse Present	87,170	54.2%	9,625	47.7%	142,942	43.4%	7,103	52.4%	9,741	53.8%	4,687	39.6%	52,518	47.1%
Married, Spouse Absent	6,104	3.8%	1,045	5.2%	18,166	5.5%	946	7.0%	1,106	6.1%	1,042	8.8%	6,882	6.2%
Divorced	18,810	11.7%	1,958	9.7%	43,321	13.2%	1,215	9.0%	1,975	10.9%	1,477	12.5%	14,957	13.4%
Widowed	11,280	7.0%	1,619	8.0%	22,413	6.8%	1,060	7.8%	988	5.5%	662	5.6%	7,011	6.3%
Never Married	37,341	23.2%	5,919	29.4%	102,718	31.2%	3,231	23.8%	4,301	23.8%	3,960	33.5%	30,052	27.0%
Age 15+ Population	160,705		20,166		329,561		13,555		18,112		11,828		111,420	
Educational Attainment														
	Baldwin County		Clarke County		Mobile County		Washington County		George County		Greene County		Jackson County	
	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%	Estimates	%
Grade K - 8	5,527	4.0%	1,086	6.4%	8,278	3.1%	794	7.0%	603	4.0%	541	5.4%	3,188	3.4%
Grade 9 - 11	9,504	6.9%	2,678	15.8%	33,377	12.3%	1,340	11.8%	1,763	11.8%	2,105	21.1%	8,738	9.4%
High School Graduate	41,813	30.3%	7,400	43.8%	87,172	32.2%	5,284	46.6%	6,546	43.8%	3,774	37.8%	30,148	32.4%
Some College, No Degree	30,992	22.5%	2,575	15.2%	61,183	22.6%	2,211	19.5%	2,920	19.5%	2,040	20.4%	21,677	23.3%
Associates Degree	10,956	8.0%	884	5.2%	20,511	7.6%	475	4.2%	936	6.3%	623	6.2%	10,686	11.5%
Bachelor's Degree	27,155	19.7%	1,400	8.3%	37,640	13.9%	704	6.2%	1,177	7.9%	616	6.2%	11,468	12.3%
Graduate Degree	11,025	8.0%	730	4.3%	19,508	7.2%	261	2.3%	813	5.4%	203	2.0%	6,575	7.1%
No Schooling Completed	890	0.6%	162	1.0%	3,160	1.2%	263	2.3%	193	1.3%	74	0.7%	533	0.6%
Age 25+ Population	137,862		16,915		270,830		11,332		14,952		9,976		93,013	

Sampling of Regional Multipurpose Field Facilities

Facility	City	Drivetime	Amenities
Alabama			
Al Trione Sports Complex	Daphne, AL	19 min	4 soccer, 2 football (could use 4 SB for 7v7)
Founders Park	Fairhope, AL	32 min	5 multipurpose
Foley Sports Tourism Complex	Foley, AL	46 min	16 grass multipurpose fields (one being champ stadium)
Orange Beach Sports Complex	Orange Beach, AL	56 min	5 softball, 4 baseball, 2 soccer, 1 football
Liberty Park Sports Complex	Vestavia Hills, AL	3 hours 39 min	5 grass soccer, 4 synthetic turf fields
Jack Allen Soccer Complex	Decatur, AL	4 hours 48 min	10 grass soccer fields
Emory Folmar Soccer Complex	Montgomery, AL	2 hours 22 min	10 grass soccer fields
Florida			
Florida State University Rec Sportsplex	Tallahassee, FL	3 hours 29 min	16 multipurpose
Davis Park	Ponte Vedra Beach, FL	6 hours 5 min	5 soccer, 3 football fields
Patton Park	Jacksonville, FL	5 hours 39 min	7 multipurpose
Dennis Viollet Soccer Complex	Fleming Island, FL	5 hours 54 min	8 multipurpose
Ashton Brosnahan Park	Pensacola, FL	52 min	10 multipurpose
Meadows Soccer Complex	Tallahassee, FL	3 hours 29 min	10 soccer
Tom Brown Park	Tallahassee, FL	3 hours 29 min	1 soccer, 6 multipurpose fields
Georgia			
Central Park	Newnan, GA	4 hours 8 min	12 multipurpose fields
Peachtree Athletic Complex	Senoia, GA	4 hours 26 min	6 grass soccer fields
Georgia Soccer Park	East Point, GA	4 hours 31 min	6 grass soccer fields
Woodruff Farm Soccer Complex	Columbus, GA	3 hours 52 min	11 multipurpose
Lake Point Sporting Community and Town Center	Emerson, GA	5 hours 29 min	13 synthetic multipurpose, 1 grass stadium
Allen Creek Soccer Complex	Gainesville, GA	5 hours 41 min	9 soccer
McCurry Park	Fayetteville, GA	4 hours 35 min	11 multipurpose fields
Signature Park Sports Complex	Hoschton, GA	5 hours 40 min	3 practice fields, 4 multipurpose fields
Braly Soccer Complex	Dallas, GA	5 hours 4 min	7 grass soccer fields
Noonday Creek Park	Kennesaw, GA	5 hours 9 min	8 soccer, 4 multipurpose fields
Chesnut Log Soccer Complex	Douglasville, GA	4 hours 45 min	4 soccer, 4 youth soccer fields
Rabbit Hill Park	Dacula, GA	5 hours 31 min	8 grass soccer fields
Louisiana			
Lafreniere Park	Metairie, LA	2 hours 13 min	8 grass soccer fields
Moore Park	Lafayette, LA	3 hours 53 min	12 grass soccer, 12 youth fields
Johnny Downs Sports Complex	Alexandria, LA	5 hours 3 min	5 grass soccer, 10 youth fields
Burbank Soccer Complex	Baton Rouge, LA	3 hours 1 min	19 grass soccer, 3 football fields
Chappapeela Sports Park	Hammond, LA	2 hours 14 min	5 grass soccer, 15 youth fields
Cargill Park	Shreveport, LA	6 hours 25 min	4 grass soccer, 4 youth fields
The Lakes Soccer Complex	Houma, LA	3 hours 6 min	12 youth soccer fields
Youngsville Sports Complex	Youngsville, LA	4 hours 15 min	6 grass soccer fields
Pelican Park	Mandeville, LA	1 hour 58 min	15 grass soccer, 2 youth fields
Mississippi			
Starkville Sportsplex	Starkville, MS	3 hours 39 min	4 grass soccer, 4 youth fields
Ballard Park	Tupelo, MS	4 hours 24 min	14 grass soccer fields
Traceway Park	Clinton, MS	3 hours 24 min	10 grass soccer fields
Jackson Futbol Club	Jackson, MS	3 hours 21 min	10 grass soccer fields
County Farm Soccer Complex	Gulfport, MS	1 hour 14 min	11 grass soccer fields

Sampling of Regional Multipurpose Field Tournaments

Tournament Name	Facility	Location	Games	Dates	Price	Teams	Level	State	Region	Foreign
Alabama										
Gulf Shores End of Summer Classic	Various	Gulf Shores, AL	3	7/31-8/2	\$1,000	80	U9-U18			
Vestavia Invitational Tournament	Liberty Park Sports Complex	Vestavia Hills, AL	3	2/14-2/15	\$630	45	U12-U14	38%	100%	
Bay City Classic	Various	Mobile, AL	2	11/26-11/28	\$200		U6-U12			
Gulf Coast Youth Football Championship	Various	Gulf Shores, AL		11/26-11/28	\$350-\$500		U6-U13			
Perdido Soccer Shootout	Various	Orange Beach, AL	3	3/21-3/22	\$575	76	U13-U18	8%	93%	
Battle of the Bay Football Tournament	Various	Gulf Shores, AL	2	11/7-11/8	\$225		U4-U13			
River City Rivalry	Jack Allen Soccer Fields	Decatur, AL	4	6/20-6/21	\$700-\$1,100		U8-U18			
Monkey-Up Lacrosse Tournament (Third Coast Classic)	Foley Sports Complex	Foley, AL	5	11/7-11/8	\$1,000-\$1,200		U11-U18			
Snap Soccer Publix Super Cup (Boys)	Foley Sports Complex	Foley, AL	3	9/13-9/14	\$425-\$575	110	U8-U18			
Snap Soccer Publix Super Cup (Girls)	Foley Sports Complex	Foley, AL	3	9/20-9/21	\$425-\$575	110	U8-U18			
Spring 2015 Governor's Cup	Emory Folmar Soccer Complex	Montgomery, AL	3	5/16-5/17	\$300		U9-U14			
The Open Cup (Girls)	Jack Allen Soccer Fields	Decatur, AL	3	4/10-4/12	\$545-\$695		U9-U19			
The Open Cup (Boys)	Jack Allen Soccer Fields	Decatur, AL	3	4/17-4/18	\$545-\$695		U9-U19			
Alabama Junior Cup	Jack Allen Soccer Fields	Decatur, AL	3	11/22-11/23	\$525-\$655		U9-U14			
Alabama Recreational Showdown	Various	Birmingham, AL	3	11/14-11/15	\$230-\$375		U7-U18			
Birmingham Bash	Various	Birmingham, AL	3	10/4-10/5	\$375-\$500	190	U9-U19			
Liberty Cup (Girls)	Various	Birmingham, AL	3	8/22-8/23	\$530-\$630		U9-U19			
Liberty Cup (Boys)	Various	Birmingham, AL	3	8/15-8/16	\$530-\$630		U9-U19			
Battle at the Jack	Jack Allen Soccer Fields	Decatur, AL	3	9/18-9/20	\$375-\$575	100	U9-U19			
Southern Soccer Cup	Emory Folmar Soccer Complex	Montgomery, AL	3	3/21-3/22	\$425-\$700		U9-U19			
Capital of Dreams Champions Cup	Emory Folmar Soccer Complex	Montgomery, AL	3	10/4-10/5	\$400-\$650		U9-U19			
Mobile Bay Spring Classic			3	5/9-5/10						
Florida										
19th Annual Gasparilla Cup	Various	Tampa, FL	3	1/16-1/19	\$150-\$350	27	U10,U12,U14,U19	100%	100%	
2015 Ormond Beach Invitational	Ormond Beach Soccer	Ormond Beach, FL	3	1/17-1/18	\$425-\$525	54	U10-U12,U14	100%	100%	
GPS FL Pre-Season Classic presented by FC America	Various	Apopka, FL	3	1/23-1/25	\$450-\$650	178	U8-U18	97%	98%	
2015 Florida Rush Cup, Presented by Chevrolet	Various	Apopka, FL	3	1/24-1/25	\$525-\$750	102	U9-U14	97%	97%	3%
Brandon Cup 2015	Various	Brandon, FL	3	1/30-2/1	\$150-\$300	137	U12,U14,U19	100%	100%	
CDL Showcase 2015	Various	Tampa, FL	3	2/13-2/16	\$795-\$895	175	U13-U17,U19	99%	99%	
Gator Soccer Showcase 2015	Jonesville Park	Gainesville, FL	3	2/14-2/16	\$375-\$675	79	U10-U16,U19	100%	100%	
Plant City FC Junior Classic	Various	Plant City, FL	3	2/14-2/15	\$350-\$550	126	U8,U10-U13	100%	100%	
The 9th Annual 2015 Tampa Bay President's Day Tournament	Various	Tampa, FL	3	2/14-2/15	\$395-\$595	59	U9-U12,U14,U16	98%	98%	2%
Florida Cup 2015	Various	Florida Area	3	3/1-5/10	\$275	110	U12-U18	100%	100%	
10th Annual Bazooka Soccer Showcase	Various	Winter Haven, FL	3	3/7-3/8	\$550-\$650	44	U13-U19	100%	100%	
2015 Florida Developmental Program Premier Showcase	Various	Aburndale, FL	3	3/7-3/8	\$450	52	U13-U17	100%	100%	
Champions Cup 2015	Various	Palm Harbor, FL	3	3/20-3/22	\$150-\$300		U8,U10,U12,U14-U16,U19			
8th Annual March Madness Soccer Shootout	Various	Largo, FL	3	3/21-3/22	\$250-\$600	84	U8-U12	100%	100%	
Soccerfest - Spring 2015	Various	Lithia, FL	3	3/21-3/23	\$350		U8-U10			
Bazooka Soccer Junior Showcase	Various	Winter Haven, FL	3	3/21-3/22	\$450-\$550	58	U9-U14	100%	100%	
2015 3rd Annual St. Pete Raiders Best of the Bay Soccer Tournament	Various	Tampa, FL	3	4/10-4/12	\$350-\$495	51	U9-U11,U13-U14	100%	100%	
West Pasco FC/Tampa Bay United Junior Showcase 2015	Various	New Port Richey, FL	3	4/10-4/12	\$275-\$495	140	U9-U14	100%	100%	
adidas Greater Tampa Bay FC Classic Spring 2015	Various	Land O' Lakes, FL	3	4/24-4/26	\$345-\$645	58	U10-U12,U14,U16-U17	100%	100%	
Orlando City Youth Junior Pro Invitational	Various	Sanford, FL	3	4/25-4/26	\$500	32	U8-U11,U13	84%	100%	
2015 Champions Cup, Presented by Chevrolet	Various	Apopka, FL	3	5/15-5/17	\$525-\$775	376	U8-U19	100%	100%	
Orlando City Festival 2015	Various	Sanford, FL	3	5/23-5/25	\$500-\$650	115	U9-U17	100%	100%	
Flora-Bama	Various	Perdido Key, FL	3	6/20-6/21	\$395	73	U12,U14,U16,U18	48%	100%	
Jacksonville Tournament	Various	Jacksonville, FL	3	5/15-8/16	\$395		U12,U14,U16,U18			
7th Annual Bazooka Soccer Cup Invitational	Various	Winter Haven, FL	3	9/5-9/6	\$450-\$575	54	U9-U19	98%	100%	
adidas Cup Fall Classic 2015	Various	Palm Harbor, FL	3	9/18-9/20	\$250-\$550	148	U8-U14	99%	99%	1%
Florida State Invitational Tournament 2015	FSU Rec Plex	Tallahassee, FL	3	4/11-4/12	\$425-\$575	176	U8-U18			
Capital City Shoot Out	Tom Brown Park	Tallahassee, FL	4	6/20-6/21	\$1,200	35	U11-U19			
Battle by the Beaches Youth Football Tournament	Ashton Brosnahan Park	Pensacola, FL	3	8/7-8/9	\$200-\$250		U8-U14			
Battle of the South Turkey Bowl	Ashton Brosnahan Park	Pensacola, FL	3	11/25-11/28	\$250		U8-U14			
2015 NIRSA National Flag Football Tournament	Ashton Brosnahan Park	Pensacola, FL	2	1/2-1/5	\$400	900 players	College-Adult			

Sampling of Regional Multipurpose Field Tournaments Continued

Georgia											
SSA Chelsea Spring Classic	Various	Atlanta, GA	3	2/14-2/15	\$425-\$575	350	U12-U14	89%	100%		
adidas Elite Cup 2015	Peachtree Athletic Complex	Senoia, GA	3	3/27-3/29	\$450-\$620	82	U8-U14	77%	96%		
adidas Women's Elite Showcase 2015	Various	Fayetteville, GA	3	4/24-4/26	\$520-\$650	31	U15-U19	68%	100%		
NASA Adidas Friendship Cup and College Showcase	Various	Kennesaw, GA	3	5/15/5/17	\$320-\$595	83	U8-U14	81%	100%		
NASA Girls Classic	Various	Kennesaw, GA	3	8/22-8/23	\$495-\$645	116	U12-U19	88%	100%		
NASA Boys Classic	Various	Kennesaw, GA	3	8/29-8/30	\$495-\$645	114	U12-U19	94%	100%		
adidas Men's Elite Showcase 2015	Various	Atlanta, GA	3	11/20-11/22	\$520-\$650	36	U15-U17,U19	61%	94%		
Gold City Classic Jamboree	Lumpkin County High School	Dahlonega, GA	3	8/15-8/16	\$0		U6-U13				
2015 Turkey Day Classic Football Tournament	Various	Atlanta, GA		11/26-11/28	\$350-\$450	85+	U6-U18				
Southern Alliance Lacrosse Tournament	Peachtree Athletic Complex	Peachtree City, GA	3	6/6-6/7	\$750-\$1,300	92	U8-U18				
Louisiana											
Louisiana Fire Soccerfest	Lafreniere Park	New Orleans, LA	3	2/28-3/1	\$200-\$450	62	U12-U18	71%	100%		
Hub City Ford Lagniappe Tournament 2015	Moore Park	Lafayette, LA	3	3/6-3/8	\$425-\$450	119	U9-U18	91%	97%	3%	
World Soccer 5's Tournament Finals	Burbank Soccer Complex	Baton Rouge, LA	3	7-Mar	\$260	8	Adult				
2015 Hixson Has It! Ford Crossroads Cup	Johnny Downs Sports Complex	Alexandria, LA	3	3/21-3/22	\$405-\$475	28	U11-U18	93%	96%		
Strawberry Cup Girls Tournament	Chappapeela Sports Park	Hammond, LA	3	3/28-3/29	\$340-\$445	22	U10-U17	95%	100%		
Strawberry Cup Boys Tournament	Chappapeela Sports Park	Hammond, LA	3	4/10-4/11	\$340-\$445	58	U10-U17	100%	100%		
Red River Classic	Cargill Park	Shreveport, LA	3	4/10-4/12	\$400-\$450	100	U10-U19				
2015 Louisiana Allstate Sugar Bowl Recreational State Cup	Chappapeela Sports Park	Hammond, LA	3	4/18-4/19	\$325		U10-U14				
Red Stick Tournament	Burbank Soccer Complex	Baton Rouge, LA	3	3/14-3/15	\$450-\$475		U9-U18				
Bayou Shootout 4	The Lakes Soccer Complex	Houma, LA	3	3/7-3/8	\$100-\$400		U8-U14				
Pelican Cup	Youngsville Sports Complex	Youngsville, LA	3	2/20-2/22	\$350		U10-U13				
Champions Cup	Lafreniere Park	New Orleans, LA	3	11/8-11/9	\$450		U10-U13				
Gobbler Cup XXIV	The Lakes Soccer Complex	Houma, LA	3	11/1-11/2	\$175-\$400		U10-U14				
Goblin Cup Jamboree I	The Lakes Soccer Complex	Houma, LA	3	25-Oct	\$100		U8				
MSC 20th Annual Midnight Madness Halloween Invitational	Pelican Park	Mandeville, LA	3	10/23-10/26	\$475-\$525		U9-U18				
Sugarfest	Raceland Soccer Complex	Raceland, LA	3	10/18-10/19	\$75-\$400		U8-U18				
Battle of the Boot	Youngsville Sports Complex	Youngsville, LA	3	10/10-10/12	\$425-\$450		U10-U18				
OLOL United Cup	Burbank Soccer Complex	Baton Rouge, LA	3	10/4-10/5	\$425-\$575		U10-U19				
Gator Classic Girls	Lafreniere Park	New Orleans, LA	3	9/27-9/28	\$375-\$525		U9-U18				
Gator Classic Boys	Lafreniere Park	New Orleans, LA	3	9/20-9/21	\$375-\$525		U9-U18				
30th Annual Cajun Classic	Moore Park	Lafayette, LA	3	9/5-9/7	\$425-\$45		U9-U18				
Cabosa Cup	Cargill Park	Shreveport, LA	3	8/29-8/31	\$400-\$450		U9-U18				
Mississippi											
2015 Starkville Frostbite Tournament	Starkville Sportsplex	Starkville, MS	3	1/31-2/1	\$150-\$325	56	U8-U14	98%	98%		
2015 TYSA DII Classic	Ballard Park	Tupelo, MS	3	2/28-3/1	\$150	25	U8-U16	96%	100%		
Clinton Spring Classic	Traceway Park	Clinton, MS	3	3/21-3/22		47	U10-U15	96%	100%		
2015 FNC Park DII April Ambush	RNC Park	Oxford, MS	3	4/11-4/12	\$125-\$350	39	U10-U14	95%	97%		
2015 West District Tournament	Jackson Futbol Club	Jackson, MS	3	4/17-4/19	\$285-\$350		U10-U19				
Battle by the Beach Lacrosse Tournament	Ocean Springs Sports Complex	Gulfport, MS	5	3/22-3/23	\$750	40+	U9-U15				

Sports Participation Rates

Sport	SFIA - National	NSGA - National	NSGA - State
Baseball	4.50%	4.20%	1.10%
Basketball	8.30%	9.00%	4.10%
Football	4.50%	2.80%	-
Soccer	6.10%	4.80%	-
Softball	3.50%	3.70%	0.70%
Volleyball	2.20%	3.60%	1.70%
Lacrosse	0.60%	0.90%	-